



# USA Dance Newsletter

July 2008

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TO: USA Dance Chapter & National Officials

Hello,

Summer's here - if you are traveling, be sure to check our national website under [Find a Chapter](#) and contact the USA Dance group nearest your vacation destination.

Visiting other chapters and enjoying their events is a great way to share ideas.

Mary - USA Dance Central Office  
800-447-9047



## USA DANCE TV COMMERCIAL

Have you seen our commercial? [Take a look!](#)

Want to add the new USA DANCE 90-second commercial to your chapter website for direct viewing? Just **contact Angela Prince, Director Public Relations via email at [PublicRelations-Dir@UsaDance.org](mailto:PublicRelations-Dir@UsaDance.org)**. Angela can provide an attachment suitable for your website.

She can provide a higher resolution version for their local tv stations to run as psa's.

The commercial is available for viewing or adding the link to your emails and websites at [www.youtube.com/usadanceinc](http://www.youtube.com/usadanceinc)

Take a moment to subscribe to our YouTube channel and encourage members subscribe as well. It's free and easy to see videos that are added on a regular

basis.

### **CHAPTER NEWS & PHOTOS WANTED FOR AMERICAN DANCER**

Share your chapter's successes. American Dancer would like to include some news article about your chapter.

Photos are welcome - be sure to include

- Photographer's name
- Name of those featured in the photo
- Caption explaining the photo

Always include Chapter name, number and contact name and email address for all articles and photos.

**SEND TO:** [chapternews@americandancer.org](mailto:chapternews@americandancer.org)

### **NATIONAL BALLROOM DANCE WEEK**

SEPTEMBER 19-28, 2008

Has your chapter made plans yet to celebrate NBDW? It provides a wonderful opportunity to promote ballroom in your community. For lots of creative ideas check the USA Dance website.



### **IDEAS TO INCREASE VOLUNTEERS**

Here are some good tips for encouraging more volunteers to help at chapter events provided by Bobbi Jo Gamache, RVP -Region II from their Regional Council Meeting earlier this year.

- Free Pass
- Punch card
- USA Dance Bucks - create dollars with the USA Dance logo in the center & give to people who help at dances - they can turn them in to reduce their cost of future admissions
- Create an alphabetical list of members and each month announce which letters of the alphabet have volunteer duties at the next dance.
- Create a Volunteer Coordinator position and have that person focus on

selling others to help out.

- Recognize volunteers annually with a celebration - give them a certificate, plaque, gift certificate or free admission to the "volunteer appreciation" dance.

What to do if you just cannot find a volunteer?

- Hire someone and charge increased admission to pay the cost.
- Check the availability of the facility custodian (or students) to set-up and clean-up.
- Use a mailing service to send out your newsletter
- Increase use of email and hand out flyers at the dance.
- Eliminate tasks that no one wants.
- Refreshments - just serve water or check local catering options

## **CHAPTER MEMBERSHIP LISTS**

Chapter membership lists are available for download from

<http://competitorregister.com/usadance/>



Default access is for Chapter President, but others who need the list, i.e. Newsletter Editor, Membership Chair, etc. can be authorized to access as well. All Chapter Presidents have been provided instruction and a password for this system. You can access and download the list each month at your convenience. Should you have questions about this system or have any problem obtaining the list, please let me know.

Remember, chapter mailing lists are to be used for USA Dance communications only.

Hope this finds you well.