

USA Dance #1011
Minutes - Monthly Board Meeting

April 27, 2008

Meeting called to order at 5:35PM at the Marie Calendar Restaurant

Quorum: Board members

Present:

1. Rush Behnke, President
2. Donn Knokey, Vice President
3. Esther Freeman, Treasurer
4. Nancy Yie, Secretary
5. Sonia Revitt, Membership Chair
6. Marilee Grimm
7. Charlene Stewart
8. Susan Dallas
9. Lois Adams
10. Bill Jordan
11. George Helfrich
12. Jeri Capuzo (past President)

Absent:

1. Darlene Chapman
2. Rachael Ibarra

Total Board Members: 13

Minutes: Changes include: Sonia Revitt's name was misspelled in #11; George's and Cori's name was also misspelled. Those corrections were made. The minutes were then approved.

Treasurer's Report:

Jan 1, 2008: \$6224.53 (both accounts)

Mar 15, 2008: \$5,617.28

Esther will be willing to print a copy of the balance sheet and will send to the Board members. Susan asked if the dances we sponsor pay for themselves; the last Sunday dance did not.

Committee Chair Reports:

1. Membership – Sonja
 - a. December, 2007 – 80 members.
 - i. As of March 31st there were 95.
 - b. Several long-term members have not renewed. Rush will call them all.
 - c. Do we need to reconfirm emails? The Board agreed not to pursue that at this time.
2. Dance – George was asked to Chair this committee. However, he is going to be gone 6-7 months per year, so will not be able to accept.
 - a. Donn Knokey will assume the Chair and give up the Public Relations Chair.
 - b. Esther suggested that we cancel the 3rd Sunday dance in May. She recommend that we keep the last Sat dance in August and to make it a golf tournament event in the AM and a dance in the afternoon/evening.
3. Newsletter – Charlene reported:
 - a. Currently emailing it to everyone but will mail it to approximately 17 people who do not have email.
 - i. Those who advertise in the newsletter may want a hard copy.
 - ii. We should also have some printed copies at the Ballroom.
 - b. Charlene showed us an example of a color and black & white format.
 1. Color - \$3.56/copy
 2. Black & white - \$0.36/copy
 3. The Board agreed to keep the mailed copies in the black & white format.
 - c. Does anyone know someone who would print the newsletter for free? Charlene would like the membership to receive a hard copy if possible.
 - i. Donn doubted anyone would do it for free.
 - ii. In the past, Esther xeroxed the newsletter because the mailing list became too large.

- iii. Advertising my help defray the costs of printing the newsletter.
 - 1. Rush will start to advertise his business. Donn may do this in the future. Other groups in the country have done this successfully; we need to determine the amount of space allocated for advertising depending on the requests.
 - 2. Dance Vision will put in a monthly ad.
 - 3. Charlene will write an article about soliciting ads.
 - iv. The Board decided to keep the newsletter on a monthly basis.
 - v. Charlene will come back with more ideas for the next Board meeting.
- 4. Website –Arlen Hatlestad, a friend of Rush, has agreed to keep the website updated. He works in the field of IT and is an expert. The motion was made to offer him an honorary membership; The Board agreed and the organization will pay the membership fee. There is a new program from National for websites.
- 5. Public Relations – Donn Knokey will resign from this Chair position
- 6. Youth & Scholarship – Marilee Grimm will Chair this committee.
 - a. Esther has money for this account and we will separate it into a trust. Marilee and Donn will be listed on that account.
- 7. Dancing with the Rogue Valley Stars- Esther is the Chair. It will be put off until Feb or April of 2009 because of the lack of time for dancers to prepare. The instructors would like it to be in Oct. 2010. The Rotary is committed to supporting this event.
- 8. Fundraising – Tanya DeHart is willing to Chair this committee. Rush appointed her-Donn made a motion & Marilee seconded; the Board agreed.
- 9. National – Rush is trying to forward information from National to the Board members
- 10. Committee Chairs need to recruit members from the membership, as well as Board members. Rush wants dance to be a strong presence in this organization.

Old Business:

- 1. New Years' issue with Oregon Big Band has been resolved.
- 2. Instructors paid-in & paid-out revenues through USA Dance were discussed. Should there be some small fee involved in this arrangement?

Right now we get a rebate from National - (\$5)/member. Esther will draft a report to show if we had done that last year and the Board agreed (two different percentages could be used)

New Business:

1. Tanya's appointment was approved.
2. Scheduled Dances:
 - a. The 3rd Sunday Dances are reserved for the fall; we need to decide whether or not to continue those dances.
 - i. Discussion: Tanya has a food-handler's permit and if we don't advertise in the paper, then we can bring back the potluck and that may help the Sunday dances. Jeri said that is you don't cook the food, there has to be a label as to who made it. Work of mouth and phone calls work better than advertising in the paper. This will be discussed at the next meeting.
 - b. Esther recommended that we keep the Make a Wish Foundation Charity Ball, which needs to be a Saturday.
 - c. The New Year's evening dance will still be scheduled.
 - d. Nancy moved & Charlene seconded # b & c. The Board agreed to keep these dances.
2. Name the Chapter: Rogue Valley Dance for Life; So Dance; Ballroom Boosters, So Oregon Dance Club; Rogue Valley Dance.
 - a. Esther suggested we table it and give it more thought. Rush will email the choices to us.
 - b. The name will need to be checked by National.
 - c. We can put the names we have in the newsletter and see if there are other suggestions.
3. Medford Chamber of Commerce – Donn & Rush are members at \$260/yr. Esther motioned & Donn seconded that USA Dance pay for one membership.
 - a. A meeting was held at the Ballroom when USA Dance was a member in the past.
 - b. Most important to let people know we are around. A tri-fold will be developed by Marilee and Esther to hand out at events like the Chamber of Commerce etc.

4. Discounts at events for USA Dance members were discussed. Esther reminded the Board that not all of the groups under the USA Dance umbrella give discounts to our members. We can consider an option of paying a smaller fee by paying in advance and can be offered to others as well. This enables members to pay less for their dance experience.
5. The meeting adjourned at 6:50 PM. The next meeting will be on May 18th at 5:30 PM at the same location.

Submitted By: Nancy Yie

Secretary, USA Dance #1011