

USA Dance #1011
Minutes - Monthly Board Meeting

June 22, 2008

Meeting called to order at 5:45 PM at the Marie Callendar Restaurant

Quorum: 3 Board members

Present:

1. Rush Behnke, President
2. Donn Knokey, Vice President
3. Sonia Revitt, Membership Chair
4. Nancy Yie, Secretary
5. Marilee Grimm
6. Charlene Stewart
7. Susan Dallas
8. Lois Adams
9. Bill Jordan
10. George Helfrick

Absent:

1. Esther Freeman, Treasurer
2. Darlene Chapman
3. Tanya DeHart
4. Jeri Capuzo (past President)

Total Board Members: 13

Minutes: Minutes were corrected under New Business: "The local chapter will receive \$5/member if they renew within 3 months of their membership expiration date."

Treasurer's Report:

Esther will email to us when back in town.

Committee Chair Reports:

1. Membership – Sonia

- a. Two new members joined this month (Frances & Bryce Brandt). The national organization generally adds members at the end of the month and this membership may not be reflected as yet.

2. Dance - Donn Knokey

- a. August dance golf and luau dance combination: August 9, 2008 is the tentative date since other members have plans at the end of the month and would not be able to participate.

3. Newsletter – Charlene.

- a. One newsletter will be sent this summer. Monthly newsletters will be resumed in the fall. She discussed some of the format ideas for the letter as well. Some of the items to be included are : Tip of the month from Cori on posture; article about dancing in Bandon; announcements from national. The newsletter should be finished by the end of July, but may be completed earlier. Charlene will put some pictures from the luau from last year into the newsletter as well.

4. Website –Arlen Hatlestad

- a. Arlan has agreed to keep the website updated; he is an honorary USA Dance member. We will advertise his personal business in our newsletters as a thank you for his efforts with our chapter. Arlan would like to periodically change our website to keep it new and also wants to update the calendar with all special dances listed.
- b. Rush does pay for his own advertising in the newsletter.
- c. George has agreed to work with Arlen when he is not available, and could even do this from Arizona when he relocates for part of the year.
- d. It would be best for instructors to directly contact Arlen for advertisements in the newsletter. Rush will send Marilee the email site and she will contact Cori regarding future advertisements. The USA Dance website will be listed in the newsletter with a link to him for direct emailing.

5. Public Relations – Rush agreed to Chair this committee with Donn's help.

- a. They are working with the Rotary Organization as planning for the “Dancing with the Rogue Valley Stars” continues. Rush meets with Chamber members every week to discuss different topics and he can promote dance at this time.
 - b. Donn has been attending the “Greeters” as part of Chamber of Commerce and has presented information on dancing.
- 6. Youth & Scholarship – Marilee Grimm
 - a. Marilee has 3 people in mind that she would like to ask for assistance with this committee, but has not done that as yet. She needs to connect Esther about the guidelines that are needed. The Bylaws may have information about scholarship, but Rush does not think so. Local bylaws are available but we are uncertain if they are different from those of National; clarification with Esther will occur when she is back in town.
 - b. Another suggestion was to have an instructor on this committee as well - suggested by Rush.
- 7. Dancing with the Rogue Valley Stars - Esther is the Chair.
 - a. A tentative date has been set for April 18, 2009 at Kids Unlimited. The date was chosen to avoid conflicting with the National Championships.
- 8. Fundraising – Tanya DeHart
 - a. Tanya has been working on the event. People would audition for the performance to show a cross section of the dancers in the valley; she was not present at this meeting so no further information was available.

Old Business:

- 1. Luau/golf tournament is a fundraiser for USA Dance.
 - a. Sonja asked if part of the proceeds will go into the scholarship fund or just into the general account. It was suggested to give 10% of the proceeds to the scholarship fund (1st luau was close to \$1000-\$1200) and this would be about \$100 to scholarship. Motion was made to put 10% of the proceeds, or not less than \$50, to go to scholarship – all approved.
 - b. Problems in past have occurred about not having enough food the first year and too much the second year, which caused it to be more expensive. The cost of the luau food is not that expensive. If people are going to take part of the tournament there are green fees in addition. A split day can be offered in case people don’t want to golf but still want to dance.

- c. Marilee suggested we pre-sell tickets, but was not sure how to go about doing that. Suggested prices were \$15 presale and \$18 at the door. If we pre-sell tickets, then they should be available at all of the Evergreen Ballroom functions.
 - d. The cost of instructors was also discussed. Donn told them that, he feels, the valley can support \$10-\$15. We could have Norma teach the hula at the dance.
 - e. George suggested that September might be a better time to hold the event since it is cooler; Donn agreed we could change the date. We could use it for a kick-off for National Ballroom Week as suggested by Marilee. If we presale then the tickets should be available at all of the Evergreen Ballroom functions. Donn will explore scheduling the event between the 2nd & 3rd weeks in September, either the 13th or 20th on a Saturday. The Board motioned and seconded to move the event to September.
 - f. George voiced concern about advertising food in the newsletter, since it is also listed on the web site. Donn thinks it would not be a problem as long as we don't advertise in the Tempo.
 - g. Marilee will help Donn with the planning; several of the same ideas will be used for this year's event. Esther, Tanya, Bill, and George will start working on it.
2. Name the Chapter Contest: The chapter name of "SO Dance" was discussed by the Board. It does not change the National Chapter designation. Nancy made a motion and Charlene seconded and it was carried.
3. Third Sunday Dances:
- a. We will keep the luau in September and will decide whether or not to continue the Sunday dances when we see if people are interested. Nancy suggested we have the Sunday dances every quarter with a theme, which would draw more people.
4. Make A Wish Foundation – lots of discussion on pros and cons of whether or not to continue.
- a. We could throw an event and could give some to Make A Wish and keep some to ourselves.
 - b. Donn thinks our coffers and the scholarship should be paramount.
 - c. Sonja suggested that we get Jeri to discuss what has happened in the past.
 - d. If less money was charged, attendance might be better.
 - e. We could also have a silent auction that we would give to Make a Wish.

- f. More discussion will occur at the next meeting.
- 5. Name the Newsletter Contest – it will be called the same name as the newsletter. All Board members agreed.
- 6. Membership – Charlene has a challenge when asking for new members in terms of what advantages members receive. Some instructors will give a discount off lessons and or dances to members. We could advertise in our newsletter certain community discounts, which is what is done in other chapters. Shirley who sells shoes gives you 10% off. Others felt that you should join because of your own interest and what you bring. Most did not feel comfortable seeking out discounts from other businesses. Maybe we have to really advertise our scholarship function to appeal to new members. Marilee & Esther are reworking the Health Brochure and that might have some appeal as well.

New Business:

- 1. USA dance 1011 Calendar Dance Highlights – Rush wanted to bring to our attention that the calendar is in the web site and other dances offered will be listed whether they are a USA Dance member or not. We all agreed that that should be done.
- 2. Jazz Festival – help is needed. Jerry Parisseau is working on the one in October and exhibition spaces are available for dancers. Rush did send out some info to the membership. There is a need for hosts/hostesses who would dance with attendees at this function. Tina's lady's group will do a performance at the Festival.
- 3. DWRVS –will be discussed more at the next Board meeting. Charlene put together a handout about the event to be used about talking with people to participate in the event. Proceeds are going to 3 organizations and the “stars” will want to know that. They could win as the best dancer or win as having raised the most money for Charity. To be held on April 18, 2009. Rush wants to keep in mind as to who would be a good celebrity in the community, but only mention it so the organizers could talk with them directly and convey all of the information before they say “no”. All the “stars” have to spend \$600 to join and they will get about \$2500 worth of dance lessons and studio space.

The meeting adjourned at 7:25 PM. The next meeting will be held on August 10th at 5:30 at the same location.

Submitted By: Nancy Yie

Secretary, USA Dance #1011