

# July 2014 *Line of Dance* Vol 29 Issue 7

News from the Richmond and Tri-Cities Chapters of USA Dance, Inc

## Richmond and Tri-Cities USA Dance Chapter Dances

- Saturday July 5** Richmond Chapter First Saturday Dance – **SIMPLY BALLROOM DANCE STUDIO**, 3549 Courthouse Rd. 7:30-8:30 Beginner & Intermed. Samba lesson w/Veronica & Lee. **Celebrate Freedom – wear your red, white & blue.**
- Saturday July 12** Tri-Cities Chapter Dance, Wesley United Methodist Church Fellowship Hall, 3701 Conduit Rd, Colonial Heights. 7:30-8:15 Merengue lesson by Sandy Yeon. Social Dancing 8:15-10pm Music by Randy Goodfellow.
- Saturday July 19** Richmond Chapter Third Saturday Dance, Deep Run Recreation Center, 9910 Ridgefield Parkway. 7:30-10:30pm. No lesson. Music by Bill Irwin.

*The Richmond Chapter of USA Dance, Inc. holds dances on the first Saturday of each month at Brookland Middle School and the third Saturday at Deep Run Recreation Center. Richmond Chapter only: Member admission: Adults \$5, Students w/ID & Social Youth-free. Nonmember admission: Adults \$8, Student (with valid ID) & Youth \$3; No children under 8 years admitted to any Richmond Chapter dance. The Tri-Cities Chapter holds a dance on the Second Saturday at Wesley United Methodist Church, 3701 Conduit Rd, Colonial Heights. Tri-Cities admissions - members \$6; nonmembers \$10*

FOR DIRECTIONS TO CHAPTER DANCES OR OTHER INFORMATION, CONTACT:

**RICHMOND USA DANCE**  
**Tri-Cities USA Dance**

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## President's Corner

Hot enough now? What a heat spell – and summer just got here! We kicked off the season with a great “Beach Bash” at our 1<sup>st</sup> Saturday dance at Brookland in June. Most of our almost 90 attendees dressed for the beach and all enjoyed the fun music provided by DJ Doug McRae. David Headly taught a fantastic Night Club 2-Step class that over 50 students really enjoyed. He then topped it off with a brilliant demo with Barbara Sellman as his dance partner. Once again he really had the crowd on fire as he danced a sultry Night Club, demonstrating some of the new moves he taught that evening and showing once again that he is one of the best performers in the RVA dance world. Many thanks to them – and to the crew that decorated the gym with sand and beach goodies. It was a nice reminder of what to expect when or if you get to one of our beaches for a vacation this year. It looks like it will continue to be hot outside all through July so come chill out with some hot tunes and cool dancing at Simply Ballroom this month. Yep – we are taking our (dance) show on the road again, with another visit to the South Side for our 1<sup>st</sup> Saturday dance in July and again in August. Many of our members live south of the James and we get lots of requests to offer dances at venues in Chesterfield. Your Board DOES listen and we are committed to offering at least a couple of dances a year south of the river. Our first one this year is on July 5, so if you are in town, we hope you will choose to join us at our “Celebrate Freedom” dance over the holiday weekend. Our hosts, Veronica Braun and Lee Nugent will be teaching beginner- and intermediate-level Samba classes from 7:30-8:30 pm and we will follow that with two more hours of great social dancing, with Lee as our DJ. Last year we had over 100 dancers at each of our two dances at their studio and we hope to top that number at this one. Doris may even bring her famous

Chocolate Volcano Lava cake – worth the price of admission all by itself! And to honor our nation's birthday, we encourage you to wear a bit of the Red, White & Blue!

The June 3<sup>rd</sup> Saturday dance at Deep Run was a fun evening of great dancing and we had about 60 there to enjoy the terrific music of DJ Bill Irwin. Joyce Thompson and Yuki Lefevre – half of the Colonial Heights Mafia - returned as our refreshment crew, filling in for Connie who was out of town. They did an amazing job, with lots of homemade dishes and goodies and lots of fruit. There was enough food there for a small army so no one left hungry. I've addressed the issue about the floor at Deep Run in an article inside this issue of the newsletter. In that piece I share some of our history with Henrico County Recreation and Parks and answer some of the many questions that have been asked about using Henrico facilities. I hope you will take a couple of minutes and read that. I welcome any feedback you would like to offer.

It's not too early to start planning for our National Ballroom Dance Week celebration on September 20. We will kick off the day with another dance demo at Regency Square Mall from 1:30-2:30 pm. Gabe Pascarella is recruiting performers for this fun event. If you would like to be a part of this exhibition, please contact him at 379-2810 or by email at [Gpascarella@comcast.net](mailto:Gpascarella@comcast.net). We will have some prepared routines, some impromptu dances, and lots of opportunities to involve shoppers in the fun. Hope you can join us for that and then come to Deep Run for an evening of prizes and surprises. It's gonna be a blast!

See you on the dance floor! – Phil

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Please join us on July 11<sup>th</sup> to support Feedmore!</b></p>		<b>1</b>  5 – 8:30p Private Lessons	<b>2</b>  <b>Michael's Wed Lineup:</b> Beg 1 Waltz 7p Beg 2 Waltz 7:45p Adv Salsa 8:30p	<b>3</b>  <b>No Swing/Lindy Classes Tonight</b>	<b>4</b>  8:00p Beg Rumba - Ruth 8:30p Dance Party  <i>Come celebrate the 4<sup>th</sup> with us!</i>	<b>5</b>  9a <b>No Zumba Today</b> 7:30p Swing Dance – hosted by Catherine Farmer  USA Dance at Brookland MS – 7:30
<b>6</b>  Sun Evening Dance 7-9p (Ballroom Mix)	<b>7</b>  7p Beg Salsa Series (1 of 4) - Clara & Gio 8p Adv Beg/Int Salsa - Clara & Gio <i>Pre-registration Required!</i>	<b>8</b>  5 – 8:30p Private Lessons	<b>9</b>  <b>Michael's Wed Lineup:</b> Beg 1 Rumba 7p Beg 2 Rumba 7:45p Adv Salsa 8:30p	<b>10</b>  7:30p RVA Swing (1 of 4) - Erica & Ryan 8:30p Foundations: Swing Outs- (1 of 4) – Alyssa & Jordon 9:30p Core: Charleston – (Tandem) (1 of 4) - Ruth & John	<b>11</b>  8:00p Beg Nite Club 2 - Katia 8:30p Dance Party  <i>Bill and Lynn's 6<sup>th</sup> Anniversary Party!</i>	<b>12</b>  9a Zumba! With Jenika  7:30pm Swing Dance – hosted by Andy and Rita
<b>13</b>  Sun Evening Dance 7-9p (California Mix)  5:30p <i>Sizzlin' Hot Cha Cha 1</i> Phyllis and David	<b>14</b>  7p Beg Salsa Series (2 of 4) - Clara & Gio 8p Adv Beg/Int Salsa - Clara & Gio <i>Pre-registration Required!</i>	<b>15</b>  5 – 8:30p Private Lessons	<b>16</b>  <b>Michael's Wed Lineup:</b> Beg 1 Cha Cha 7p Beg 2 Cha Cha 7:45p Adv Salsa 8:30p	<b>17</b>  7:30p RVA Swing (2 of 4) - Erica & Ryan 8:30p Foundations: Swing Outs- (2 of 4) – Alyssa & Jordon 9:30p Core: Charleston – (Tandem) (2 of 4) - Ruth & John	<b>18</b>  8:00p Beg Waltz - Mike 8:30p Dance Party	<b>19</b>  9a <b>No Zumba Today</b>  9a – 12mn The Process: JDEC Special Program: for details go to <a href="http://www.jdecrichmond.org">www.jdecrichmond.org</a>  USA Dance at Deep Run – 7:30
<b>20</b>  Sun Evening Dance 7-9p (Ballroom Mix)	<b>21</b>  7p Beg Salsa Series (3 of 4) - Clara & Gio 8p Adv Beg/Int Salsa - Clara & Gio <i>Pre-registration Required!</i>	<b>22</b>  5 – 8:30p Private Lessons	<b>23</b>  <b>Michael's Wed Lineup:</b> Beg 1 Swing 7p Beg 2 Swing 7:45p Adv Salsa 8:30p	<b>24</b>  7:30p RVA Swing (3 of 4) - Erica & Ryan 8:30p Foundations: Swing Outs- (3 of 4) – Alyssa & Jordon 9:30p Core: Charleston – (Tandem) (3 of 4) - Ruth & John	<b>25</b>  8:00p Beg Salsa - Phyllis 8:30p Dance Party	<b>26</b>  9a Zumba! With Jenika
<b>27</b>  Sun Evening Dance 7-9p (Country & Ballroom Mix)  5:30p <i>Sizzlin' Hot Cha Cha2</i> Phyllis and David	<b>28</b>  7p Beg Salsa Series (4 of 4) - Clara & Gio 8p Adv Beg/Int Salsa - Clara & Gio <i>Pre-registration Required!</i>	<b>29</b>  5 – 8:30p Private Lessons	<b>30</b>  <b>Michael's Wed Lineup:</b> Beg 1 Tango 7p Beg 2 Tango 7:45p Adv Salsa 8:30p	<b>31</b>  7:30p RVA Swing (4 of 4) - Erica & Ryan 8:30p Foundations: Swing Outs- (4 of 4) – Alyssa & Jordon 9:30p Core: Charleston – (Tandem) (4 of ) - Ruth & John	<p><i>Lynn and Bill will be celebrating their 6<sup>th</sup> anniversary as owners of The Dance Space! All proceeds from the night will go to FeedMore. Donations of food or money appreciated!</i></p>	

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## **Birthdays**

### Richmond Chapter

7/10 John Kosek  
7/11 Diana Donald  
7/12 Eden Jackson  
7/13 Ellen Mary Krueger  
7/14 Sheila Clemmer  
7/24 Karen Pennington  
7/26 Mark Crean  
7/28 Mark Elliotte  
7/28 Paul Clemmer  
7/28 Bowlin Thompson  
7/29 Arthur Dewey  
7/30 Mary Moran

### Tri Cities

7/11 Maryann Belcher  
7/18 Lynn Gravelle  
7/24 Ming Chiu  
7/29 Ken Guthrie

**Richmond has a youth  
scholarship program. Check  
out our website and click on  
the Scholarship link**

**REMEMBER - Richmond  
members get into 1 free  
dance on their birthday  
month !**



Chuck Overbey

**Current Richmond policy gives  
"first timers" at our dances  
free admission. So bring a  
friend or 2 and let them be  
our guests.**

## **Renewals**

### Richmond Chapter

Becky Cobb  
Tom Dunn  
Helga Gallahan  
Bill Gallahan  
Singli Garcia  
Rebecca Hsu  
Theresa Kitts  
Ike Koziol  
Judith Koziol  
Ellen Mary Krueger  
Mark Kunze  
Nicole Libby  
Carl Monfalcone  
David Piotrowski  
Bruce Ripley  
Adrienne Schoenes  
Herb Schoenes  
Ernest Walker

### Tri Cities

John Brooks  
Wendy Strauss

## **New Members**

### Richmond

Robin Marlles  
Chuck Overbey (seen on left)  
Alfred Giles

### Tri Cities

Doris Pennington  
Jaime Pennington

*I have heard from members that  
you prefer reading anything in  
hardcopy form, rather than on the  
computer. I understand this and  
want to remind you that you do  
have an option to subscribe to  
The Line of Dance by paying  
\$18/year. It would be mailed to  
your house via 1st class mail.  
Send your check to: Ginny Engler,  
editor 8323 Charlise Rd,  
Richmond, VA 23235.*

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## Tri-Cities News

by Sharon Dunn

Why do people like to dance? It has been expressed by some as a place to express craziness, wildness, sadness...a place where you can be yourself and find confidence in life. All of us have our own personal reasons for dancing and whatever they are, we are glad you are sharing them with us!



We had a great opportunity to express our crazy selves in June while dancing to the Merengue, taught by Sandy Yeon. For all of you that know Sandy, you know that she pushes you to the very edge. You will learn something new when you are in her class. She will give us some additional moves in July at the next USA Dance Tri-Cities Chapter Dance, which is on Saturday, July 12, 2014.

We do not know if you have noticed, but our Chapter is growing! Jamie and Doris Pennington recently joined our chapter. They are a lot of fun and anxious to learn new dance moves! Please help us welcome them to our chapter! A special thanks goes out to John Brooks and Wendy Strauss for renewing with Chapter 6060.

We are still looking for chapter members that would like to serve on the USA Dance Tri-Cities Chapter 6060 Board. The more board members we have, the more we can accomplish! We are having a lot of fun and we are enjoying expanding our wings. In July, (July 10, 17, 24, and 30, 2014) we will be sponsoring four (4) consecutive dance classes at the Boys and Girls Club in Hopewell Virginia. Gwendolyn Gwenn and Jeff Dewey will teach this class. On July 24, 2014, we will be dancing at the Petersburg Home for Ladies. We really could use some volunteers for these events. If you would like to join the board or just volunteer for any of these events please let us know. It is fun, rewarding, and a good way to get to know other dance members!



**For your planning purpose, the following are the upcoming lessons, instructors and DJ's:**



**July 12, 2014**

**Merengue lesson, Instructor Sandy Yeon;  
music Randy Goodfellow**

**August 9, 2014**

**Foxtrot lesson, Instructor Gwendolyn Gwenn,  
music Edith Lanning**

**September 13, 2014**

**Foxtrot lesson, Instructor Gwendolyn Gwenn,  
music Randy Goodfellow**

**October 11, 2014**

**Salsa Lesson, Instructor Steve Kirvan, music Doug McRae**

**November 8, 2014**

**Salsa Lesson, Instructor Steve Kirvan, music Edith Lanning**

**December 13, 2014**

**Holiday Dance – NO lesson**

"Ginger Rogers did everything Fred Astaire did, but she did it backwards and in high heels." ~anonymous

*"We should consider every day lost on which we have not danced at least once."*

— Friedrich Nietzsche







## Richmond Chapter 2014 Lesson Schedule

July 5	Veronica Braun	Samba	Lee Nugent	Celebrate Freedom theme
Aug 2	Veronica Braun	Samba	Lee Nugent	
Sept 6	Pete Godfrey	Foxtrot	Doug McRae	
Sept. 21	National Ballroom Dance Week; volunteer of the year presentation			
Oct. 4	Alan Hedgpeth	Waltz	Alan & Mary	
Nov. 1	Alan Hedgpeth	Waltz	Alan & Mary	
Nov. 15	Pot Luck Dinner			
Dec. 6 and 20	Holiday Dances at Deep Run		Mike Recant	

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## Learn To Dance And Teach 17 Dances

**Smooth Quarter:** Foxtrot, Waltz, Tango, Viennese Waltz

**Rhythm I Quarter:** Cha Cha, Rumba, East Coast Swing, Bolero

**Rhythm II Quarter:** Mambo, Merengue, Samba, West Coast Swing

**Nightclub Quarter:** Salsa, Arg. Tango, Nightclub 2-Step, Hustle

**Smooth Quarter begins September 2014**

**Now accepting GI Bill for eligible veterans!!**



## It's Never Too Late To Have a Career You Love!

\*\* Teaching ballroom dance can be a lucrative full or part time career.

\*\* Bureau of Labor Statistics predicts increased demand for arts, entertainment, and recreation services due to rising incomes, aging population with more leisure time, and public awareness of the health benefits of dance and physical fitness.

\*\* All ages from high school graduates to retirees have successfully completed this course.

\*\* Previous dance background is helpful, but **NO PRIOR DANCE EXPERIENCE IS NECESSARY!!**

\*\* **Now is the time to take advantage of great income potential in this expanding career field!!**

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- 3. Small Class Size** - Limited enrollment to ensure individualized attention.
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- 6. Nationally Certified Instructors** - Course instructors are nationally certified through DVIDA.
- 7. University of Richmond Credit** - Continuing Education Credits available through University of Richmond School of Continuing Studies.
- 8. Tuition Financing Available** - We offer a variety of options to help you finance your education.



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**Simply Ballroom Dance Teachers Academy**

3549 Courthouse Rd. Richmond, VA 23236 804-276-3343 [www.teachballroomva.com](http://www.teachballroomva.com)

# Simply Ballroom Dance Studio - July 2014

3549 Courthouse Rd., Richmond, VA 23236 (804) 276-3343 www.simplyballroomva.com

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
		<b>1</b>	<b>2</b> <b>11am</b> Parkinson's Dance <b>6:30pm</b> Line Dance <b>7:30pm Variety Class</b> Bachata 1 of 3 <b>8:15pm Intermediate</b> Foxtrot 2 of 2	<b>3</b> <b>7:30pm</b> Advanced Waltz 2 of 3	<b>4</b> <b>Studio Closed</b> <b>Happy</b> <b>Independence</b> <b>Day!!</b>	<b>5</b> <b>3:30-4:30pm</b> Beginner Foxtrot & Swing <b>4:30pm</b> Intermediate Tango 2 of 2 <b>7:30pm USA Dance Samba</b> <b>Lesson w/Veronica</b>
<b>6</b>	<b>7</b> <b>7:30pm</b> Beginner Cha Cha & Rumba	<b>8</b> <b>6-7pm**</b> Nightclub 2-Step Series 1 of 4	<b>9</b> <b>11am</b> Parkinson's Dance <b>6:30pm</b> Line Dance <b>7:30pm Variety Class</b> Bachata 2 of 3 <b>8:15pm Intermediate</b> Waltz 1 of 2	<b>10</b> <b>7:30pm</b> Advanced Waltz 3 of 3	<b>11</b> <b>7:15pm</b> Salsa <b>8:00pm</b> Party - Includes Swing Lesson	<b>12</b> <b>3:30-4:30pm</b> Beginner Cha Cha & Rumba <b>4:30pm</b> Intermediate Rumba 1 of 2
<b>13</b>	<b>14</b> <b>7:30pm</b> Beginner Tango & Waltz	<b>15</b> <b>6-7pm**</b> Nightclub 2-Step Series 2 of 4	<b>16</b> <b>11am</b> Parkinson's Dance <b>6:30pm</b> Line Dance <b>7:30pm Variety Class</b> Bachata 3 of 3 <b>8:15pm Intermediate</b> Waltz 2 of 2	<b>17</b> <b>7:30pm</b> Advanced Tango 1 of 3	<b>18</b> <b>7:15pm</b> Salsa <b>8:00pm</b> Party-Includes Waltz Lesson	<b>19</b> <b>3:30-4:30pm</b> Beginner Tango & Waltz <b>4:30pm</b> Intermediate Rumba 2 of 2
<b>20</b>	<b>21</b> <b>7:30pm</b> Beginner Foxtrot & Swing	<b>22</b> <b>6-7pm**</b> Nightclub 2-Step Series 3 of 4	<b>23</b> <b>11am</b> Parkinson's Dance <b>6:30pm</b> Line Dance <b>7:30pm Variety Class</b> Carolina Shag 1 of 3 <b>8:15pm Intermediate</b> Tango 1 of 2	<b>24</b> <b>7:30pm</b> Advanced Tango 2 of 3	<b>25</b> <b>7:15pm</b> Salsa <b>8:00pm</b> <b>Country Western</b> <b>Party - Includes</b> <b>2-Step Lesson</b>	<b>26</b> <b>3:30-4:30pm</b> Beginner Foxtrot & Swing <b>4:30pm</b> Intermediate Cha Cha 1 of 2
<b>27</b>	<b>28</b> <b>7:30pm</b> Beginner Cha Cha & Rumba	<b>29</b> <b>6-7pm**</b> Nightclub 2-Step Series 4 of 4	<b>30</b> <b>11am</b> Parkinson's Dance <b>6:30pm</b> Line Dance <b>7:30pm Variety Class</b> Carolina Shag 2 of 3 <b>8:15pm Intermediate</b> Tango 2 of 2	<b>31</b> <b>7:30pm</b> Advanced Tango 3 of 3	<b>Pricing:</b>  <b>Group classes:</b> \$8.00/person (\$6/students) <b>10-Class Card:</b> \$70.00 <b>Friday class/party:</b> \$12.00/person (\$10/students), <b>Sunday Social:</b> \$8.00 <i>Classes marked ** pre-enrollment only. Call for details.</i> <b>Gift Certificates Available!!</b>	

## July Special Events

**Nightclub 2-Step Series:** Tuesdays July 8-29, 6-7pm (one hour class). Intermediate and above level fun cha cha moves with Cliff Knittel. \$35/person for the 4 week series or \$10/class drop in (\$25/person series or \$8/class for monthly members).

**Bachata/Shag Variety Classes:** Wednesdays in July 7:30-8:15pm (40 min. class). Learn basics and build your skills in a series of 3 classes. \$8/person per class drop in. Class cards accepted.

**Country Western Party:** Bring your boots and get ready to kick it for our summer Country Western theme party on Friday, July 25th!!! Country 2-Step lesson at 8pm, followed by dancing to a mix of country, ballroom, Latin and swing tunes. \$12/person (free for monthly members)

**Other Weekly Classes:** **Ballroom Boogie** - Tues. 4pm, Thurs. & Sat. 9am. \$3/class for C-Fit members, \$8/ non-members **Yoga** - Tuesdays & Thursdays 10am. \$3/class for C-fit members, \$10/non-members. **Adult Beginner Ballet:** Sat. 11am, \$5/person c-fit members, \$10/person non-members.

# Don't Be a Dance Bully!

## (And Don't Let Yourself Be Bullied)

Story by Terry Pratt

Charlottesville Swing Dance Society

*I offer this story to the dance community as an effort in “consciousness raising” about an important issue that can have a huge impact on any dancer, but especially on new dancers who don't yet know what is proper and improper on the dance floor. As we try to encourage new dancers to join our community, an experience like the one I relate here can ruin the dance experience for them. We want every aspect of a new dancer's experience to be positive. Here is the story, and my thoughts about how to make folks aware of how destructive “dance bullying” can be:*

I encouraged a friend to come to the July dance. It was her first time. She was stepping out of her comfort zone and was excited at the prospect of joining our dance community. She arrived early to take the *Salsa* lesson.

Shortly after the lesson ended and the dance began, I saw her in tears, heading for the parking lot; unlikely ever to dance with us again. Why? She had met a **dance bully** during the lesson, and he had ruined the whole experience for her. She was angry, frustrated, and humiliated by the experience.

**Are you a dance bully?** Most dance bullies are probably well-intentioned. They can be male or female, leader or follower. They are the folks who critique your dance moves and offer unsolicited “personal instruction” about how to improve them. What they don't realize is that the recipient of this unsolicited “help” finds it distracting, arrogant, demeaning, and just generally irritating. You think you are being helpful and “cool” – the older, more experienced dancer? You aren't – you are just making yourself into an obnoxious dance bully.

Offering unsolicited “advice” to someone about how to improve their dance moves is very tempting, especially when you are a more experienced dancer, and you see a new dancer struggling with some move or pattern. **Resist the temptation to “help them out”!** If they want your help, they can ask for it. If you are asked for help, of course, provide that help if you can. But **NEVER, NEVER offer unsolicited advice – that makes you a dance bully.**

Remember that new dancers are struggling with many new concepts and moves when they are taking a dance lesson. Let the lesson instructor do the teaching. If you offer unsolicited advice, you create a distraction, which the beginner rightly finds irritating. You might think you are being helpful, but instead you have become part of the problem. Don't do it!

And if you are dancing with someone, and they begin to offer unsolicited advice, be aware that you are being bullied. **Do something about it** – like telling them that their advice is not welcome or, if necessary, simply end the dance and walk off the floor. In a lesson, if the rotation leads to someone who starts distracting you with unsolicited advice, say “no thanks, you are distracting me”, or simply stop dancing, say “you are bullying me”, and move to a different spot in the rotation, leaving the offender without a partner – and with a lesson in dance etiquette!

Notice what happens when you dance a social dance with a dance instructor, always the best dancers on the floor. Do they start offering you unsolicited advice and critiques of your dancing errors, as they easily could do? **Never!** They know how hurtful that can be. Follow their example and make our dance community a welcoming experience for all dancers, and especially for new dancers.



# Henrico County Facility Use

Phil Sisk

Over the past few months we have received several inquiries from members asking why we do not move our dances to other locations, particularly to the Southside. We currently hold most of our 1<sup>st</sup> Saturday dances at Brookland Middle School and all of our 3<sup>rd</sup> Saturday dances at Deep Run Recreation Center, both locations in the western end of Henrico.

Back in the mid- to late-90's our Chapter started regularly holding a monthly dance at Henrico County facilities. We used Belmont Recreation Center, Pinchbeck Elementary, and other venues to hold dances for crowds that seldom exceeded 50-60 dancers. Most of those facilities had tile or granite floors. Later we added a second monthly dance on the 1<sup>st</sup> Sunday and held it at the Dance Space. When Henrico announced plans to open a new recreation center at Deep Run Park in 2005, I met with the county's Director of Recreation and Parks and made an arrangement to use the ballroom of the new facility twice a month for our dances. In return for free use of the facility, we became a monthly Recreation and Parks event, sponsored by Henrico County, and listed in their Calendar of Events for Henrico residents.

This new ballroom venue was an immediate success as we often had to turn people away because of the room capacity of 120 set by the fire department. In those early days, if you did not get to Deep Run by 7:45-8:00 pm on a dance night, there was a good chance you would not get in. This was also about the same time that "Dancing with the Stars" hit the airwaves on ABC and the public interest in ballroom flourished. Our membership also grew – from about 150 to 310 – over a two year period. Life was good. Dancing was great. And the public discovered the gem they had at Deep Run. Our coffers grew and the Chapter finally started showing a profit. We used our increased revenue to pay our DJ's, buy food and supplies to upgrade our refreshments, upgrade our sound system, add an additional instructor at each dance, and to initiate youth programs at Deep Run HS, VCU, University of Richmond, the River Side School, and at several locations in Chesterfield County. We also began a yearly program where the University of VA Dance Team would come perform for us and we would make a significant contribution to their program to cover the costs involved in traveling to Richmond and for the general use of their group. And to benefit our members directly, we added a free dance each year for our members during their birth month. All of this while maintaining our cost of admission at \$5 for members.

After about two years, the county felt pressured to make the Deep Run ballroom more accessible to other groups and for other functions and asked us to give up one Saturday a month. In return, they offered us free use of the Byrd Middle School gym. That worked well for over two years, as this gym was close to Deep Run and to the Pinchbeck location where we had danced for years. After about two years at Byrd, the school determined that they could not support our use of that gym any more as they did not have any custodians willing to work Saturday nights after working all

day on most Saturdays with various sports activities at the gym.

The Henrico Recreation and Parks staff responded to this by approaching the staff at Brookland and gaining their cooperation for hosting a monthly dance. This has been the home of our 1<sup>st</sup> Saturday dances for over 3 years, with a one-year break while the gym was being upgraded and our dances were moved to Moody Middle. The Board was aware that there were some issues at Moody that made it less conducive to dancing and we returned to Brookland in 2013 when the repairs were completed.

Throughout these moves, the support of Henrico County has been wonderful. They have reacted quickly to unexpected changes when schools decided they could not host a particular dance or when they determined they could not support any more dances. They have graciously paid the custodial staff and the utility costs for using the schools and rec centers. And they have been supportive when we moved the occasional dance from a school to a south side location like Simply Ballroom or Robious Fitness. We have never moved any of our Deep Run dances as that facility has a one year advance reservation policy and we have concerns that if we give up our space there, we might not be able to get it back - the county can start collecting \$400 per event on the night we give up, money that would help the budget in these days of belt-tightening and decreased revenues. We pay nothing to the county for our use of any of these facilities.

This is not to say that we are happy with the situation that has developed at Deep Run over the past few months since the floor was repaired and resurfaced. The new surface is not ideal for ballroom dancing. Some nights the floor is fine and we get no complaints; other nights we hear that it is too tacky for some to dance comfortably. We have spoken to the custodial staff about their preparations for our dance and they have responded by trying various ways to prep the floor for dancing. Sometimes their efforts work better than others as the humidity can also play havoc with the surface. They DO want to make it right for us as they appreciate the way we use and treat the facility and they recognize the positive feedback that the facility gets from offering ballroom dancing for residents.

Some members ask why we can't just move to another facility. That is just not as easy as one might think. We have been looking at alternate locations for months. There are many factors to consider when we look to move a dance, not the least of which is the cost. Chesterfield and Hanover counties are not interested in sponsoring us like Henrico does and their rents for their schools are quite high. On top of that, many of our members have said they don't enjoy dancing in school gyms. (Ironically, gym floors are the ideal ballroom dance surface). They seem to have problems with the atmosphere – or perhaps memories – of middle school gyms. High school gyms are simply not available anywhere – not even in Henrico – as they use these gyms for sporting events year-round, to include most Saturday nights. HS coaches do not want to lose their control of gyms and we do not want to be subject to last minute cancellations due to rescheduled school events.

Hotel ballrooms are prohibitively expensive and difficult to book. Churches that have suitable areas for dancing are now charging higher rents and are also difficult to book on a long-term basis. Many with space do not want to use their space for dancing for various reasons. There are only a few local studios with adequate floor space to handle crowds of 100 or more dancers and there are also issues involved in chapters becoming affiliated – or being perceived to be affiliated – with a single dance studio. Any space we use would have to handle at least 100 dancers as we do not want to outgrow a new facility soon after moving our dances. We still hit 100 from time to time, with a potential to grow far beyond that number. That said, we continue to explore other options and venues for our dances.

## Wishing Them Well

We hope our friends and fellow dancers recover quickly and return to us and the dance floor:

Karen Anderson  
Lesly Duff  
Mary Moran  
Rene Stephan



Welcome to new member Robin Marilles

Don't forget to wear your **red, white & blue**  
to our July 5<sup>th</sup> dance.

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# JULY 2014



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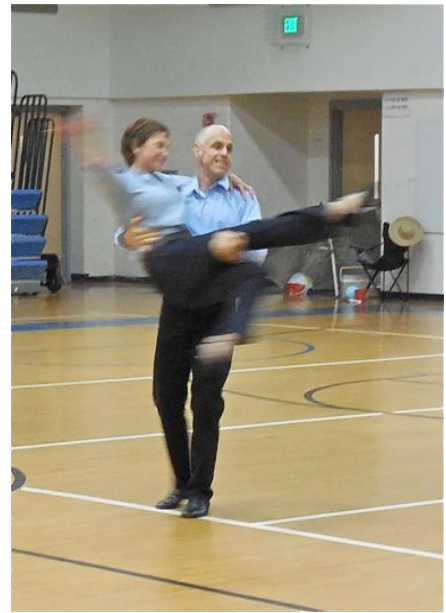
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT
	<p>1</p> <p>1:00 pm Open Dance Floor</p> <p>7:00 pm Beginner I <b>Cha Cha</b> with Marvin 3 of 3</p> <p>8:00 pm Beginner II <b>Tango</b> with Nicole 3 of 3</p>	<p>2</p> <p>7:00 pm Beginner I / II <b>Viennese Waltz</b> with David 1 of 5</p> <p>8:00 pm Beginner II <b>Sultry Summer Night Club Two Step</b> with Chris 1 of 5</p>	<p>3</p> <p>7:00 pm <b>Salsa Rueda</b> with Angel 1 of 5</p> <p>8:00 pm Intro to <b>Rhumba</b> with Eleanor 1 of 5</p> <p>8:30 pm-10:30 pm <b>Dance Party: Men's Night! Men Free!</b></p>	<p>4</p>	<p>5</p> <p>1<sup>st</sup> Saturday Salsa with Boris</p> <p>7:00 pm Intermediate Salsa</p> <p>8:00 pm Beginner Salsa</p> <p>8:30 pm -10:30 pm Salsa Party!!</p>
<p>7</p> <p>7:00 pm Inter/Advanced <b>West Coast Swing</b> with David 3 of 3</p>	<p>8</p> <p>1:00 pm Open Dance Floor</p> <p>7:00 pm Beginner I <b>Hustle</b> with Chris 1 of 3</p> <p>8:00 pm Beginner II <b>Cha Cha</b> with Marvin 1 of 3</p>	<p>9</p> <p>7:00 pm Beginner I / II <b>Viennese Waltz</b> with David 2 of 5</p> <p>8:00 pm Beginner II <b>Sultry Summer Night Club Two Step</b> with Chris 2 of 5</p>	<p>10</p> <p>7:00 pm <b>Salsa Rueda</b> with Angel 2 of 5</p> <p>8:00 pm Intro to <b>Rhumba</b> with Eleanor 2 of 5</p> <p>8:30 pm -10:30 pm <b>Dance Party</b></p>	<p>11</p>	<p>12</p> <p>8:00 pm -10:00 pm <b>Sparkler Ball</b></p>
<p>14</p> <p>7:00 pm Inter/Advanced <b>American Tango</b> with Eleanor 1 of 3</p>	<p>15</p> <p>1:00 pm Open Dance Floor</p> <p>7:00 pm Beginner I <b>Hustle</b> with Chris 2 of 3</p> <p>8:00 pm Beginner II <b>Cha Cha</b> with Marvin 2 of 3</p>	<p>16</p> <p>7:00 pm Beginner I / II <b>Viennese Waltz</b> with David 3 of 5</p> <p>8:00 pm Beginner II <b>Sultry Summer Night Club Two Step</b> with Chris 3 of 5</p>	<p>17</p> <p>7:00 pm <b>Salsa Rueda</b> with Angel 3 of 5</p> <p>8:00 pm Intro to <b>Rhumba</b> with Eleanor 3 of 5</p> <p>8:30 pm -10:30 pm <b>Dance Party Ladies' Night!</b> Ladies Free!!</p>	<p>18</p>	<p>19</p> <p>8:00 pm -10:00 pm <b>Members Only Dance Party</b></p>
<p>21</p> <p>7:00 pm Inter/Advanced <b>American Tango</b> with Eleanor 2 of 3</p>	<p>22</p> <p>1:00 pm Open Dance Floor</p> <p>7:00 pm Beginner I <b>Hustle</b> with Chris 3 of 3</p> <p>8:00 pm Beginner II <b>Cha Cha</b> with Marvin 3 of 3</p>	<p>23</p> <p>7:00 pm Beginner I / II <b>Viennese Waltz</b> with David 4 of 5</p> <p>8:00 pm Beginner II <b>Sultry Summer Night Club Two Step</b> with Chris 4 of 5</p>	<p>24</p> <p>7:00 pm <b>Salsa Rueda</b> with Angel 4 of 5</p> <p>8:00 pm Intro to <b>Rhumba</b> with Eleanor 4 of 5</p> <p>8:30 pm -10:30 pm <b>Dance Party</b></p>	<p>25</p>	<p>26</p> <p>Spaghetti Western Night</p> <p>Dinner @ Pronto Pizza Italian Restaurant at 6:00 pm</p> <p>8:00 pm -10:00 pm <b>Country Western Dance Party</b></p>
<p>28</p> <p>7:00 pm Inter/Advanced <b>American Tango</b> with Eleanor 3 of 3</p>	<p>29</p> <p>1:00 pm Open Dance Floor</p> <p>7:00 pm Beginner I <b>Rhumba</b> with Ashley 1 of 3</p> <p>8:00 pm Beginner II <b>Hustle</b> with Chris 1 of 3</p>	<p>30</p> <p>7:00 pm Beginner I / II <b>Viennese Waltz</b> with David 5 of 5</p> <p>8:00 pm Beginner II <b>Sultry Summer Night Club Two Step</b> with Chris 5 of 5</p>	<p>31</p> <p>7:00 pm <b>Salsa Rueda</b> with Angel 5 of 5</p> <p>8:00 pm Intro to <b>Rhumba</b> with Eleanor 5 of 5</p> <p>8:30 pm -10:30 pm <b>Dance Party!</b></p>	<p>Dance more, pay less</p> <p><b>Only \$29</b></p> <p>a month</p> <p>Rubber Sole Membership</p> <p>Unlimited classes, parties, and exclusive discounts.</p> <p>Enjoy all the events on this calendar for only \$29 a month! (Excludes guest events in green)</p>	





**Brookland MS in  
June was our  
annual Beach  
Theme dance**

**We enjoyed the  
Night Club 2-Step  
demo by David  
Headly and Barbara  
Sellman**





# July 2014 DANCE CALENDAR

Date	Organization/Event/Time	Location	Contact	Admission/Band/Notes
7/2-30	Bachata/Shag Variety Classes Weds.in July, w/Cliff. 7:30-8:15 pm.	Simply Ballroom 3549 Courthouse Rd	804-276-3343	\$8 pp
7/5	<b>Richmond Chapter First Sat. Dance. 7:30-8:30 Samba less. w/Veronica &amp; Lee. Dancing 8:30-10:30</b>	<b>Simply Ballroom 3549 Courthouse Rd</b>	<b>Phil Sisk plsisk@aol.com</b>	<b>Celebrate Freedom Theme – wear red, white &amp; blue. Music by Lee</b>
7/5	1st Sat. Salsa w/Boris.; 7 int Sals,8-beg. 8:30 dance party	Rigby's Jig 5470 West Broad St.	(804)864-2300 or www.RigbysJig.com	7/5
7/6 & 20	Sunday Evening Dance, Ballroom Mix Dance, 7-9pm	The Dance Space 6004 West Broad St	804-673-3326 bill.irwin2@gmail.com	\$7 pp
7/8-29	Nightclub 2-Step Series, Tues. in July, 6-7p w/ Cliff Knittel	Simply Ballroom 3549 Courthouse Rd	804-276-3343	\$35pp/10 drop in. Memb. \$25/8
7/11	Dance Space 6 <sup>th</sup> Anniversary Party. 8p-NC2-Step less;dancing 8:30-10:30	The Dance Space 6004 W. Broad St	804-673-3326 bill.irwin2@gmail.com	All proceeds go to Feed More – food or money appreciated
7/12	<b>Tri-Cities Chapter Dance. 7:30-8:15 Merengue less. w/Sandy Yeon. Dancing til 10:00. Note new times.</b>	<b>Wesley United Methodist Church Fellowship Hall, 3701 Conduit Rd. Colonial Heights</b>	<b>804-721-4904 sdunn6060@aol.com</b>	<b>Music by Randy Goodfellow</b>
7/12	Williamsburg USA Dance. 7:30-8:20 Arg. Tango less. w/Phyllis Harris; dancing til 10:30	7 Cities Ballroom Studio 5251 John Tyler Hwy. #65-67. Williamsburg, VA	www.williamsburgusadance.com	\$10/12/5 Music by 7 Cities Ballroom
7/12	Rigby's Sparkler Ball, 8-10pm.	Rigby's Jig 5470 West Broad St.	(804)864-2300 or www.RigbysJig.com	
7/13	Sunday Evening Dance, California Mix 7-9pm	The Dance Space 6004 West Broad St	804-673-3326 bill.irwin2@gmail.com	\$7 per person
7/13 & 27	Phyllis & Dave's Sizzlin' Hot Cha Cha, 5:30	The Dance Space 6004 West Broad St	804-673-3326 bill.irwin2@gmail.com	
7/19	<b>Richmond Chapter 3rd Saturday Dance, 7:30-10:30. No lesson</b>	<b>Deep Run Rec. Center 9910 Ridgefield Parkway</b>	<b>Phil Sisk plsisk@aol.com</b>	<b>Music by Bill Irwin</b>
7/19	<b>Members Only</b> Dance Party, 8-10pm.	Rigby's Jig 5470 West Broad St.	(804)864-2300 or www.RigbysJig.com	
7/19	Charlottesville Swing Dance Soc. 7-8 less.w/Allison & Viko; Dancing 8-11p	MAC 1119 5th St SW Charlottesville, VA	www.cvilleswingdance.net	Music by Aiden Keith-Hynes \$13 pp;10 CSDS
7/21	<b>Richmond USA Dance Board Mtg. 6:00 pm.</b>	<b>9620 Evansway Lane Richmond</b>	<b>804-447-0175 plsisk@aol.com</b>	<b>Agenda items 24 hr. prior to meeting</b>
7/25	Country Western Party.8p-C2-Step less. Followed by dancing.	Simply Ballroom 3549 Courthouse Rd	804-276-3343	\$12pp; Members free
7/26	Tidewater USA Dance. 7:30 Arg. Tango less w/ Ernest Williams.. Dancing til 11pm	A Time to Dance 5444 Va. Beach Blvd Virginia Beach, VA	757-550-0450 info08@twcusadance.org	\$10/12/5 Music by Ed Pabalate
7/26	Rigby's Jig Spaghetti Western Night. 6p Dinner @ Pronto Pizza.Country West. dance 8-10pm	Rigby's Jig 5470 West Broad St.	(804)864-2300 or www.RigbysJig.com	
7/27	Sunday Evening Dance, Ballroom and Country Mix, 7-9pm	The Dance Space 6004 W. Broad St	804-673-3326 bill.irwin2@gmail.com	\$7pp
	Charlottesville USA Dance. NO DANCES MAY, JUNE & JULY		copelandnatasha1@gmail.com	
<b>LOOKING AHEAD</b>				
10/10 -16	Join Joe Enroughty & his band on a cruise to Bermuda w/Big Band Sounds	Baltimore departure	jenroughty@gmail.com	\$250 deposit due May 15th

