

USA Dance Lancaster Red Rose Chapter
May, 2013 SURVEY SUMMARY

Thanks to all who participated in the 2013 survey. Your input is important and your candor is appreciated. Thirty-one surveys were returned. All comments below are verbatim; however, individual replies that were identical were grouped and noted accordingly.

What do we do well?

1. The Mixers (mentioned multiple times)
2. I love the mixers and the snowball dance
3. I like snowball dance (mentioned multiple times)
4. Always friendly greetings upon entering the dance, greeters
5. Great instructors
6. I am thankful the music is not so loud that it hurts my ears. Volume just right on 6/9/13.
7. Food
8. I like the door prizes and decorations (mentioned multiple times)
9. Nice variety of dances
10. Monthly dances
11. All your hard work is greatly appreciated
12. Well organized (twice)
13. Good mix of music (mentioned multiple times)
14. Great instructors & DJ
15. It's always a pleasure to dance here
16. Pretty much everything
17. We really enjoy ourselves when we come to the Lancaster dances; all is well done; music, atmosphere, lessons are usually very good

What should we change?

1. More dances-twice a month if possible
2. If you can find a wood floor it would be great; Would like a better floor – wood
3. Shorter minutes at break
4. NOT the mixers. It was wonderful to have so many opportunities to dance just by standing in line
5. Give a lesson on circle cha-cha (mentioned multiple times)
6. Different day than Sunday-Saturday night is good
7. Add intermediate level classes
8. Shorter announcements, sometimes they drag out
9. Sometimes it is too hot, have air on cooler to make for a better experience
10. You used to do snowball dances and now no longer do them – we miss that
11. Better music
12. Occasionally some of the DJ's play songs with sexually offensive lyrics. There is no need for this because there are plenty of good songs. I would appreciate it if you could inform them of this.

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Do you have any ideas for outreach?

1. Newspaper article
2. Community Board on TV (twice)
3. Typical advertising
4. I suppose, you probably already reach out to all the dance studios
5. You should give a red rose to new people so everyone else knows who is new and can ask them to dance.

Dance venues in Lancaster with a wood floor?

1. Ballroom on the Square – Stevens House
2. Griest Bldg top floor did have one
3. Iris Club
4. St Mary's church on Vine St (gym)

DJ suggestions:

Burn your own CD's to save money on DJ's

Some DJ's play only one West Coast and hustle. Love the salsa also.

All DJ's need to play up to date music as well as older music, also older music has up to date (modern) versions.

Thanks for asking our opinion.

	Average on a scale of 5	
How much do you enjoy our dances	4.3	
Dance music selection	3.8	
Group dance lesson/instructors	3.4	
Dance mixers	3.5	
Friendliness of Group	3.8	
	Yes	No
Do you frequently attend the Lancaster Chapter dances?	90%	6%
Do you take the lesson most of the time?	59%	32%
Would you enjoy a line dance added occasionally?	28%	67%
Do you enjoy watching dance demos?	93%	9%
Are you willing to pay a little more to attend the dances if we could offer 2 simultaneous lessons?	28%	65%
Are you aware of any large dance venues in Lancaster with a wood floor?	6%	84%
How often do you visit the Chapter website?	Occasionally - 75%	Never - 25%
How often do you visit the Chapter Facebook page?	Regularly - 7%	Occasionally - 75% Never - 25%