

Minutes – February 12, 2009 Board Meeting USA Dance

The following Board members were present for the February meeting of the Board of Directors: Roy Aveling, President; Renee' Johnson, Secretary; John Selander, Treasurer; Mark Richman, Chairman Youth Programs; Lori Aveling, Social Director and Publicity; Julie Duncan, Editor of the Newsletter; Karynn Radtke, Web Master (non voting member), and attending as a guest, Pat Rowland.

Convene: 6:29pm

John proposed to skip the reading of the minutes from the last meeting, since the minutes had been e-mailed to all the Board members. Mark seconded this motion. All present voted and the motion was passed unanimously.

The treasurer reported a balance of \$4,880.25, with three outstanding checks in the amount of \$134.86; \$500.00 and \$100.00, leaving a balance of \$4,145.39. Mark made a motion to accept the treasurer's report; the motion was seconded by Lori, and passed unanimously.

President's Comments: Executive Vice President Ramey Danielson has resigned his position the Board determined a Vice President was not necessary at present time.

The charity event for Linda Springstead was organized and sponsored by Sandy Sallee and Chris and Michelle Small and raised in excess of \$23,000 to assist Linda in paying her medical bill and living expenses. Chris and Michelle are the owners of Renaissance Ballroom. USA Dance extends a grateful Thank you to Sandy Sallee plus Michelle and Chris Small for helping the dance community help one of our own..

Room reservations at the Community Center in Beaverton can only be made for 6 months at a time and are on a 1st come 1st serve basis. Roy Aveling is looking to other possible venues; however, we will continue to utilize Community Center for most monthly Board meeting until a new venue is located.

Pat Rowland has agreed to be our registrar for River City Ball and Julie Duncan will be her understudy for this position. The Board of Directors is grateful for the assistance of Pat Rowland who has vast expense in this area.

The Board Members received new USA Dance business cards for 2009. The cards list all of the USA Dance events for 2009 on the reverse side. It is anticipated the Board Members will pass out the cards at the dance studios and other dance venues they visit.

Mark Richman the Youth/College night had over 100 paying people in attendance. The In Motion dance team performed. Mark reported this was the best Youth/Collage night with income of \$210.00.

In Motions dance team indicated they have some members who are interest in competition; Mark mentioned the River City Ball in July.

Melina Bronson brought some of her students to the Youth/College dance; Mark is going to talk to Melina concerning the possibility of creating a dance club.

Mark is also going to call on his contact a Reed College to talk about creating up a dance club.

Micheal Kilbasa will present a workshop during the March Youth/college night.

Mark said he had a Face Book with some pictures of Youth/College night dances.

Karynn Radtke: Web Master; reported a lot of hits on our new web site. Karynn is going to set up a counter on the website so we can determine the exact number of visitors.

Reports:

Julie Duncan, Newsletter Editor; said she could use some assistance with articles for the newsletter.

Some of the ideas for potential articles were:

- A report on the Youth/College night dance and pictures if available.

- Articles by the President which possible contains a monthly report and the Boards vision for the future of the Willamette Chapter.

- An article about the up coming events, especially the Rain Dance in April.

- Contact Chris and Michelle Small about an article on the benefit they sponsored for Linda Springstead.

- Request an article and possibly pictures concerning the Snowball held in Vancouver Canada from Leo McArdle and Laura Nelson who were the only members of the Willamette Chapter to attend the competition.

The Board has determined a Newsletter should be sent to all members at least once a quarter. Julie commented that there has been a lot of inconsistency in stories for the newsletter. Julie would also like to see more stories on a regular basis from a variety of sources.

Julie has designed a postcard for the upcoming "Rain Dance" which is to be mailed out to studios in Portland, Vancouver, and selected studios in Eugene, Corvallis and Seattle, plus all USA Dance members.

John is going to check on the parameters of advertising in the newsletter. There is some question whether or not a non-profit organization can charge for advertising contained in its mailings. If we can include paid advertising in the newsletter we would have an additional source of income.

Publicity:

Three different forms of publicity will be utilized for upcoming events:

1. E-mail blast, to include studios and other venues in WA, and Canada (Grand Ballroom in Richmond, BC). A comments was made we need to add Infinity Dance Studio to the e-mail list.

Karynn said we would do a "campaign monitor".com, at a cost of \$6 which will allow us to send more that 100 e-mails per day.

2. The quarterly newsletter.

3. A postcard designed for a specific event or information concerning the Willamette Chapter of USA Dance.

Rain Dance-April 11, 2009

Since the April dance is the Rain Dance, it was decided to use umbrellas as decorations. The Board members will obtain as many umbrellas as possible. Possible place mentioned to obtain umbrellas were other member, Goodwill, resale shops, garage sales and party shops for small umbrellas to decorate the tables.

Jason Olson expressed a desire to be the DJ for the Rain Dance. He is requesting \$1 per person as a fee. No decision was made on this request at the February meeting. The board will decide on this at the next meeting, in March.

A suggestion was made to intermingle songs which have a rain theme with the normal music to be played at the event. Lori has looked up several songs which have a "Rain" theme which could be used.

Fees for the Rain Dance were discussed: admission for the regular monthly dances held during 2008 was \$7.00 for members and \$10.00 for non-member. The determination was made since this is a theme dance with refreshments, admission would be:

\$15.00 for members

\$20.00 for non-members

Refreshments will be desserts and appetizers which will include coffee, water, soft drinks or juice.

The dollar amount to spend on desserts and appetizers will be discussed and determined at the March Board meeting.

It was decided the dance would start at 7pm with 2 intermissions for the scheduled showcases. The intermission will be scheduled for 8:00 – 8:30 and 10:00 to 10:30. The showcases will be no longer than 30 minutes.

The following instructors and studios have performance groups or dancers who could dance during the showcases the participants have not been determined.

Satin and Latin

Chad Brooks

Sunnie Page

Anja Klimova-Preston

Rachael Lidskog

The Board determined all persons attending the dance except the performers will be charged admittance.

The suggested admittance fees for the River City Ball and Welcome Dance to be held July 10th & 11th are:

\$15.00 for kids (age to be determined)

\$20.00 for USA Dance members' competitors

\$15.00 for USA Dance member spectators

\$25.00 for non-USA Dance members

Renee' volunteered to handle the hospitality for the Judges, MC, DJ and other officials during the River City Ball.

Mark is working on a letter of understanding for the judges of the River City Ball to be sent out as soon as possible.

Pat Rowland commented that we can pay a 3% fee to use the National's system for payment.

It was determined we would continue to utilize the O2CM system which we have utilized in the past. Mark Richman will assist in getting this setup.

Ribbons and Awards will be arranged by John. Due to a miscalculation we had insufficient ribbons for the 2008 River City Ball; we will verify we have sufficient ribbons for the 2009 River City Ball.

Deck Captains: We will ask Julie Vincent and Katherine King.

Day of Dance: Ramey Danielson is in charge and will keep the Board of Directors up dated on status.

December 19th Formal Ball, Renee will head this event

Old Business:

Compensation for Karynn Radtke as Web Master: Karynn said that she spends over 6 hours a month working on our web sites and if she is not compensated will have to greatly reduce the time she spends on the web site or drop the project altogether. Karynn stated she would need compensations of \$250.00 a month.

During the discussion it was noted how much the website has been improved since Karynn became our webmaster. Since Karynn is not a member of USA Dance or a voting member of the Board of Directors it was determined she could be compensated. John made the motion that we pay Karynn \$250 per month to update and maintain the web site, Mark seconded the motions and it was passed.

Next meeting will be held March 9th, at the home of Roy and Lori Aveling. Starting time will be 7pm.

The meeting was adjourned by the President at 8:21pm

Submitted by:
Renee' Johnson
Secretary