



Heart and Sole



Volume 21 Issue 8

August 2014

NEWS FROM HEARTLAND BALLROOM DANCERS, CHAPTER #2022 OF USA DANCE INC

From the Heart

By Jeff Burgardt, President

We all know the benefits of dancing which I discussed in the last news letter. There is no better way to see and meet great friendly people while getting some great exercise. It sure doesn't feel like exercise because it's fun. I want to mention that I know that we have so many options in the busy world we live and if you do dance with another group that's really OK. The important thing is to give us a chance and **attend our next dance**. We have worked hard at trying to make our dances more fun by updating our music, adding a line dance at our dance, providing a good free dance lesson and we try to get everyone involved so that get their chance to dance as much as they like. That being said we need everyone to ask just one or two people to attend our next dance. If everyone can do this we will have a good crowd at our next dance. Having more people just makes it more fun and makes everyone want to come to the next dance. The time is now to get this ball rolling. I appreciate your promoting our dance and encouraging your friends to come.

That being said our next dance will be August 9 at Riolo Dance. The lesson will be taught by **Tracy Martin**. She will be teaching a **night club two step**. An exhibition dance is being planned.

Coming up in September we are having a **Hawaiian Theme Dance**. We will be having Indy's most popular Hawaiian dance instructor **Angelo Ablog** teach us. If you have not attended one of his lessons you will enjoy him very much because he is so good at making dancing fun. Also be sure to wear something Hawaiian at this dance. Put this date on your calendar; it will be a great time.

If you're interested in being an organizer or a helper for one of these dances this year, please let us know. **We are always looking for volunteers.**

We have two dance exhibitions coming up September 27 from 12 to 1 PM and November 29 from 1 to 2 PM at the Arts Garden. We have been doing these exhibitions for over two years now and the exhibitions have gotten better each time. We try hard to make this fun for the spectators and try to them involved by dancing with us. We plan on scheduling at least one more event later in the year.

If you missed our last dance and wanted to see what was taught at you can see a video on our website at indyusadance.org. You can also see past months of lessons.

We are in need of at least **two new board members**. If you are interested please contact me at 317-696-5245. If you're not sure but you think you're interested you are invited to attend our next board meeting on August 11 at 6:15 PM at the Marion County Library downtown. It would be very much appreciated

Don't forget to bring a food item or snack to share!



Summer Dance

Saturday, August 9

7:30 pm – Lesson – Night Club 2-Step

Instructor: Tracy Martin

Dance: 8:30 – 11:00 p.m.

Cost: \$8 Members or \$12 non-members

\$4 students or \$6 non-mbr students

DJ: Larry Gogel

Location: Riolo, 502 N. Capitol 2nd Flr.

For more information, call 849-6373 or 584-3048

Open Monthly Dance

Inside This Issue

1	President's Message; August Dance Details
2-3	July Dance Report Area/Region/National News Dance Opportunities; 2014 Dance Schedule; 2014 Board & Committees; Member/Membership News; Competitor Corner
4	Area/Region/National News Dance Opportunities; Member Classifieds; Newsletter Info; Privacy Policy; Web Sites
5-7	Dancing for a Cause Article; Ads; Boogie Beat
8	Upcoming Chapter Events; Ad Rates

Heart and Sole

July Dance Report

by Jeff Burgardt

The July dance didn't have our largest crowd but it was a fun time. We started the evening with **Eric Byers** teaching us a **West Coast Swing** lesson. The dancers were eager to learn what Eric taught. After the lesson Eric was nice enough to stay awhile and dance with the crowd. The DJ for the evening was Roger Greenawalt. We also had a Samba line dance and a waltz mixer dance.

Our dancers will be entertaining with a dance exhibition at Westside Garden Plaza on August 8th at 6:45. This is located on 8616 West 10th street.

See you on the dance floor at the August dance!

2014 Dance Schedule

Dances will be the 2nd Saturday of each month at Riolo Studio.

January 11	Winter Dance
February 8	Valentine Dance
March 8	St. Patrick's Dance
April 12	Spring Dance
May 10	Mother's Day/500 Dance
June 14	Father's Day Dance
July 12	Independence Day Dance
August 9	Summer Dance
Sept. 13	September Dance
October 11	Fall Dance
November 8	Thanksgiving Dance
December 13	Christmas Pitch-in Dinner/Dance

2014 Board of Directors

President Jeff Burgardt 584-3048

e-mail: jburgardt@comcast.net

Vice President John Graves 702-6397

e-mail: johngroves1954@yahoo.com

Secretary Nancy Dew 849-6373

e-mail: dewn@juno.com

Treasurer Becky Burgardt 584-3048

e-mail: raburgardt@comcast.net

Board of Directors:

Larry Gogel	(812) 333-3040
Anna Kovalyova	Non-published
Gordon Winter	908-4577
Ron Wright	257-4954

The Next Board Meeting is **Monday, August 11, 2014 at 6:15 pm** at Marion County Main Library downtown on 3rd or 4th floor. Call Jeff for more information.

2014 Committee Chairs

Bylaws & Policies	Nancy Dew
Dance Clubs Liaison	Jane Perry

Dance/Instructor Coordinator	Anna Kovalyova
Hospitality/Greeters	Jeff & Becky Burgardt
Refreshments	B. Burgardt, N Dew/M. Muha
Flyers	Larry Gogel
Marketing	Anna Kovalyova
MC Coordinator	Jeff Burgardt
Membership	Linda Lanning
National Ballroom Dance Week	Anna Kovalyova & ???
Newsletter	Nancy Dew
Nominations	Need Volunteer Now
Penrod	Marvin Bechtel & Helen Wright
Photographer/Videographer	Jeff Burgardt/Efim Kolesnikov
Publicity	Larry Gogel
Volunteer Coordinator	Need Volunteer Now
Web Maintenance	Larry Gogel/Efim Kolesnikov
Facebook	Efim Kolesnikov/Ron Wright
Workshops/Special Events	Anna Kovalyova
Youth Outreach	Larry Gogel/Anna Kovalyova
2015 Competition	Larry Gogel & Ron Wright

Your chapter needs your help! We need chairmen in several areas. **Remember a chairman coordinates the activity but does not necessarily perform all the duties!** If you would like to work on any of these committees, please call Jeff at (317) 584-3048.

We can always use volunteers at the dances. If you are interested in performing for our chapter dances or have an instructor suggestion, please call Nancy Dew at 849-6373. **Want to earn Free Admission? If you work the door or do the food set-up, your admission is free.**

Member News

Please notify the editor of member events, accomplishments and/or special recognition. We can't print information if we don't know about it! We don't want to overlook anyone!

As of 8/2/14, Heartland Chapter had 124 members; 5 new & 1 delinquent. All competitor memberships (adult and collegiate) expired at year end.



THE CHAPTER DOES NOT GET TO KEEP any of your dues money—it all goes to Central Office. We operate based on what we make on dances, competitions, etc. and advertising funds our newsletter. This is different from all the other local dance clubs. We are classified a 501-3(c) non-profit organization.

Competitor's Corner

If you have results from a comp, or any related item of interest to share, email Rog Greenawalt at bolerogreen@juno.com.

Area/Region News

Fort Wayne, IN – The web site for Fort Wayne is www.fwdancesport.org.

Heart and Sole

Indiana Lakeshore Chapter – has disbanded.

Chicagoland Chapter dances are held the 3rd Saturday of the month. For information call (847) 426-7978.

Cincinnati Chapter dances are at Greek Orthodox Church, 7000 Winton Rd, Cincy on the 3rd Saturday. Call (513) 769-3088 for information or check www.dancecincinnati.org.

Dayton Area Ballroom Clubs generally meet the 1st, 2nd, and 4th Saturdays. For information on 76 Club, call 937-833-4301; Dance-Tonians call 937-675-2910; and Swing 'N' Sway call 937-667-1420.

Louisville KY Chapter dances are **last Saturday** of each month at St. Andrews Episcopal Church, 2233 Woodbourne Avenue, Louisville, KY 40205. Call 502-451- 6433 for info. Web site: www.usadancelouisville.org

Bluegrass KY Chapter – (859) 223-2047.

Lexington KY Dance Club – (859) 257-1947.

St. Louis Ballroom Dancers have a busy schedule of dances. For information, call 314-382-8297.

South Bend Chapter usually meets on 3rd Sunday each month at BK Club, Corner of West & 9th in Mishawaka, IN. For information call 574-289-1093.

Member Classifieds

FOR SALE: Dance Shoes, 7-1/2 wide (Fits size 8) Black Leather with stoned t-strap Celebrity, 2" heel. Hardly worn. Pat Hammer, 317-292-8429, 6414 E. Washington St. 46219.

Heartland Ballroom Dancers does not endorse any particular studio or instructor but recognizes that good instruction is available from a variety of people throughout Central Indiana.

E-mail of personal information for members and non-members is confidential and for the exclusive use of USA Dance officials and designees and may not be shared, sold, or rented without the prior approval of the USA Dance Governing Council.

Bash Videos Available

Many Heartland dancers have attended and performed at the Big Ballroom Bash that took place on July 11. The Bash is a fundraiser for Special Olympics athletes of Hendricks county, and is a fun and popular event. The Heartland Chapter has been a long time supporter of the Bash. The Chapter donated \$100 to this year's Bash. If you would like to get a copy of either this year's or last year's DVD, please contact Anna or our Heartland's videographer, Efim Kolesnikov at EfimAndAnna@yahoo.com. The DVDs are \$15 each and proceeds from DVD sales will be donated to fund 2015 Bash.

Newsletter Deadline

The *Heart and Sole* submission deadline is the 20th of the month. Call Nancy at 317-849-6373 to be included.

Please keep your addresses up-to-date. It is very important that you keep your e-mail address up-to-date with your chapter Newsletter Editor and Membership Chairman. Send changes to the editor who will forward them to National Membership or send yourself. Don't forget to let us both know.

Web Sites of Interest

USA Dance National: usadance.org

USA Dance Heartland Chapter: indyusadance.org

andersonparamount.org

ballareballroom.com

ballroomdancers.com

ballroomdancedayton.org – Dayton Ballroom Dance

brickyardboogiedancers.org

continentaldanceclub-indy.com

danceCincinnati.org - USA Dance Cincinnati Chapter

dancerdesigns.net/designs.html

dancescape.com

danceshoesofatlanta.com

DanceShoesOnline.com

dancesportexchange.com

dancesportbycapezio.com

danceterrehaute.com

dancevision.com

dancingart.com

dancingdates.com/hoosierdancecalendar.htm

dcdancenet.com

donandjean.com

fredastairesouthindy.com

fwdancesport.org – USA Dance Fort Wayne Chapter

indiana.edu/~dance

intosalsa.com

indyarthurmurray.com

indyballroom.com

indydancers.com

indyswing.org

ledanseballroom.com

melodiecarr.com - Dance Lessons in Muncie

purdueballroom.org

riolodance.com

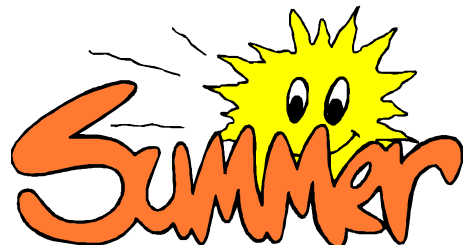
starlitedanceindy.com

tangoindy.com

tatesdance.comusadancesb.tripod.com – USA Dance

South Bend Chapter

usadancechicago.org – USA Dance Chicagoland Chapter



Dancing for a Cause

By Anna Kovalyova

Earlier this year, the Rotary Club of Greenfield, IN came up with an idea: organize an annual dance contest and fundraiser that would benefit the Hope House, a shelter for homeless families and individuals of Hancock, Rush and Shelby Counties of Indiana. The shelter provides short-term housing and essential life-skills training to individuals and families in need. Each year, the Hope House provides more than 4,300 nights of shelter. The Hope House also provides each adult resident with individual guidance; and offers classes for a variety of life skills including budgeting. The shelter relies on the generosity of the community and its citizens to provide basic necessities and care for the shelter residents.

The inaugural dance fundraiser took place on June 7, 2014 at the Greenfield-Central High School Auditorium.

The Greenfield Rotary Club had an outstanding group of volunteers who ensured that the event ran smoothly. They secured a facility with a suitable dance floor for the event; came up with beautiful graphic designs for posters and tickets; organized a concession stand; provided event security; manned the ticket desk; worked as ushers and so on. The organizers recruited amazing DJ and MC volunteers. A number of local businesses promoted sales of spectator tickets. The event was also promoted through the local newspaper and radio station.

The Greenfield Rotary Club even secured a corporate sponsor, NineStar Connect, for the event as well as several "Friend of the Program" sponsors and was able to offer cash prizes for the five best dance routines. The Rotary Club also secured toy donations from Novelty Inc, a product development company headquartered in Greenfield, IN.

But...

The event organizers needed dancers... and judges...

And that is where the Heartland Chapter of USA Dance came in. Through its ties with local dance studios and clubs, the Chapter recruited a panel of four judges (all volunteers) and put together a 3-hour program. A total of 47 contestants from 10 dance studios and clubs presented 27 gorgeous routines. The routines were intermixed with the general dancing.

The Rotary Club established parameters of the competition keeping in mind that the ultimate goal was to raise money for charity. The event was open to performers of all ages and all levels of proficiency (pro, pro-am and am dancers), and encompassed a variety of dance styles (ballet, ballroom, Latin, modern, etc). Routines ranged from solo dancers, to couples and formations.

The Heartland Chapter helped develop the judging criteria. Given the variety of dance types and skill levels, a unified set of criteria was impossible to implement. Instead, a more general approach was used. Since this was NOT an official dance competition, we did not expect the competitors to be judged on proper footwork. Instead, we wanted our contestants to have a good time! The routines were evaluated by the judges with the following elements in mind: correct timing; good technique; musicality; performance skills and expression; ability to "draw-in" the audience; choreography; and costuming (i.e., ensuring that costumes fit with the dance and song being used).

Despite the challenges presented by the contest's format and the large number of contestants, judges were very efficient in their deliberations. It was tough to decide on a winner across the multiple genres presented, but the final outcome of judging deliberations was well balanced across the different dance categories.

This year's winners were:

1st place: Scott and Yulia Shook of Starlite Ballroom (Viennese Waltz);

2nd place: Rog and Amy Greenawalt of Starlite Ballroom (Bolero);

3rd place: Olga Cansino of Dance Factor with her partner Chad Wright (Salsa).

The 4th and 5th places were awarded to dancers from the Indiana Ballet Conservatory.

Regardless of their actual placement in the contest, all dance contestants under the age of 18 also received large stuffed animals donated by the Novelty Inc.

Besides helping organize the event, the Heartland Chapter made a cash donation to the fundraiser, thus becoming one of its “Friend of the Program” sponsors. The Chapter was also involved in promoting the event and selling spectator tickets.

The contest was attended by the Mayor of Greenfield, Chuck Fewell, who gave opening and closing remarks. The proceeds from the fundraiser were presented to the Hope House.

The event organizers are hoping to generate more money next year by promoting the event earlier and more broadly. The organizers are also looking at a different location that might be more attractive to a larger number of spectators. The cooperation between the Greenfield Rotary Club and the Heartland Chapter continues...

You can view the pictures from this and other Heartland events at <http://www.indyusadance.org/photos/>

PS: As busy as the Heartland Chapter was with preparations for the Dancing for Hope fundraiser, the Heartland dancers managed to squeeze in two more public exhibitions in the month of June. One of them was for the Elderberries, a fellowship group at St Luke's United Methodist Church. Another was for Marquette Manor retirement center, whose residents invite Heartland to their annual Firefly Ball. After the exhibitions, the Heartland members stayed for the general dancing and danced with the Marquette Manor residents to the beautiful tunes of the Indianapolis Jazz Orchestra which provided live music for the Ball.



The Judges



The Winners



Indy's Most Exciting Dance Venue!



Ballroom Latin Argentine Tango Swing Salsa

Group and Private Lessons Experienced Instructors No Contracts

Open Dances 8/2, 16, 23, 30 & 9/6

7:30 – 10:30 p.m.

USA Dance 8/9 7:30 – 11:00



www.riolodance.com

317-490- 6739

Check out our Full Calendar on Web Site

502 N. Capitol Avenue (2nd Floor)

Transportation by Trexler

Local or Distant Cities

Enjoy your next road trip in the comfort and luxury of *your own vehicle or mine.*

Choose from:

Lincoln Towncar,
6 passenger Cadillac Escalade
or 14 passenger Hummer
limousine.

Call for quote...

317-979-2349

*"I Drive Like I Dance –
Smooth and Safe"*



BOOGIE BEAT

A Listing of Places to Dance in Central Indiana. Call to see if the events listed are being held before going.

Tuesdays:

Tango Indy meets every week at [Riolo Dance](#) for Argentine Tango lessons and practica – See www.tangoindy.com for details. *Indy Dancers* meet at various locations. Call Dance Line 767-5665 for information.

Wednesdays

IS Dances (formerly Indianapolis Senior Center Dances) - Riolo Dance Studio, 2nd Floor (w/elevator): Wednesdays- Group Lesson 11 AM, Dance 1:00 PM - 3:00 PM; Fridays, Group Lesson 5:00 PM, Dance Party 6:15 PM-8:15 PM.
www.MonicaLung.com (317) 590-2655

Thursdays:

Tango Indy meets every week at [Riolo Dance](#) for Argentine Tango lessons and practica – See www.tangoindy.com for details.

Fridays: (selected dates unless noted—see web sites for exact dates)

Dean & Company @Academy of Dance Arts (121st & Cumberland) 8-10 pm. See ADAdancers.com
[Fred Astaire Indy North](#), 820 E. 116th & Guilford 317-207-9191: Open dance 9-11 pm \$10; drinks & snacks free.
[Starlite Ballroom](#), 5720 Guion Rd., Open Dance 7:30-10pm, \$10/person including lesson & snacks. Info call 299-4740
[Ballare Ballroom](#), 111 Medical Drive, Carmel 46032, 7:30-10:30pm, \$10 incl lesson & snacks, 317-698-8535
Any Swing Goes dances will be on selected Friday nights; Contact Charlotte Heiney at 317-445-5224 for more info
IS Dances (formerly Indianapolis Senior Center Dances) - Riolo Dance Studio, 2nd Floor (w/elevator): Fridays - Lesson 5:45 PM, Dance 7:00 PM - 9:30 PM www.MonicaLung.com (317) 590-2655
Brickyard Boogie Dancers meet at Riolo & Starlite; check their web site for details. DJ Ron Fentz, \$7 members with card and \$12 non-members and members without card. Lessons each week at 6pm; dancing from 7-10 pm.

Saturdays: (selected dates – see web sites for details)

[Riolo Dance Studio](#) --502 N. Capitol (second floor) for more info, call 317-490-6739 or check www.riolodance.com
E.O.M Dance – Starlite Ballroom, Cancelled until further notice.

Sundays:

[Continental Dance Club](#) weekly dance at Starlite Ballroom. Lesson 5:45-6:45 pm; Dance 7:15-10 pm. Info: call 767-4040.
Indy Swing Dance Club meets twice a month at Madam Walker Theater. For more info, call 691-1239 or check indyswing.org
Indiana Rebels Swing Dance Club at Riolo Dance. from 5:00-9:00 pm on selected dates. See web site.

August, 2014

Saturday, August 9 **Heartland Summer Dance at [Riolo Dance Studio](#).**
Saturday, August 9 [Fort Wayne Dancesport](#) Dance at IPFW's Walb Memorial Ballroom. 7-11:00 pm. Call 260-485-6226
Saturday, August 16 [Indy Dancers](#) call Dance Line 767-5665 for information
Sunday, August 24 Sentimental Journey Dance Band, \$14, Indiana Roof Ballroom, 5-9 pm 317-236-1870

Sept., 2014

Saturday, Sept. 13 **Heartland Dance at [Riolo Dance Studio](#).**
Saturday, Sept. 13 [Fort Wayne Dancesport](#) Dance at IPFW's Walb Memorial Ballroom. 7-11:00 pm. Call 260-485-6226
Saturday, Sept. 20 [Indy Dancers](#) call Dance Line 767-5665 for information

Dancers are reminded of Dress Code

Please remember that appropriate dress for our chapter dances includes: slacks/skirts, nice shirts/blouses, dresses and dance shoes. Please do not dance in jeans, shorts, or bare feet. On occasion we modify the dress code for special theme dances but when we do so, we will announce it in our newsletter and on the web site.

Upcoming Chapter Events

August 9 – Summer Dance

7:30 pm – Lesson – Night Club 2-Step

Instructor: Tracy Martin

Exhibition: TBA

Dance: 8:30 – 11 pm

Cost: \$8 members; \$4 member students;
\$12 non-mbers; \$6 non-mbr students

DJ: Larry Gogel

Location: Riolo Studio, 502 N. Capitol Ave, 2nd Fl

For more information, call 849-6373 or 584-3048

Open Monthly Dance

Sept. 13 - September Dance

7:30 pm – Lesson – Tango

Instructor: Angelo & Coleen Ablog

Exhibition: TBA

Dance: 8:30 - 11 pm

Cost: \$8 members; \$4 member students;
\$12 non-members; \$6 non-mbr students

DJ: Rog Greenawalt

Location: Riolo Studio, 502 N. Capitol Ave, 2nd Fl

For more information, call 849-6373 or 584-3048

Open Monthly Dance

Advertising Rates

Full Page:	\$50 per month
Half Page:	\$25 per month
Qtr. Page:	\$15 per month
Business Card:	\$7 per month

Call the (317) 849-6373 for further details.

Rates for long-term contracts negotiable.

Published monthly by Heartland Ballroom
Dancers

Chapter #2022 of USA Dance Inc.

564 Conner Creek Dr.

Fishers, IN 46038

Nancy Dew, Editor

317-849-6373

E-mail: dewn@juno.co

Heartland Ballroom Dancers
564 Conner Creek Dr.
Fishers, IN 46038-1814