



Newsletter

Ballroom Dance Charleston SC, USA Dance – Chapter 6021
1642 Sam Rittenberg, Charleston, SC

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Photos: <http://charlestonballroomdanceclub.shutterfly.com>

October 2014

President's corner

By Bob Olszewski

Keeping you informed.

- The lease for our new home at Pier Pont shopping center was signed.
- The construction company is in the process of obtaining permits from Charleston County, see page 2 for details.
- Board meetings are always open to our members. This meeting will be held at the public library at 68 Calhoun at 2:00 on Sunday, October 5. On the agenda:
 - Purchase of the floor, which will be of the quality the West Ashley Fred Astaire Studio
 - Final configuration of the floor plan
 - Authorizing the purchase of other materials
 - Timetable will be developed for volunteers and any other pertinent details
 - Discussion of a discount for multiple party passes
 - Board election schedule for the 2015-16 terms

This year our Chapter celebrates twenty-five (25) years of service to the community. We hope to have a giant celebration to honor those who got us started and a look to the future – hopefully in our new home.

Enjoy Dancing!

Happy birthday

Cheryl Erckert	October 15
Shelby Groome	October 25
Sharon Henson	October 21
Melissa Koci	October 19
Bob Kohn	October 3
Jackie Kohn	October 31
Kim McDermott	October 25
Lee Staats	October 25
Michele Turco	October 10
Alene Williams.....	October 2

Special events

Board Meeting	
Sunday, October 5, Calhoun Library 2:00	
West Coast Swing Workshop	
Jason and Sheela	
Saturday, October 18 2:00 – 4:00	
\$25 BDC and SAF Members, \$35 Guests	
Halloween COSTUME Party - POTLUCK	
Saturday, October 25	
7:30 Salsa Lesson, Debbie	
8:30 Dance Party	

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Facility update

By Pam Levi



While we wait for the permits to be approved by the county, we are moving ahead with being ready to take possession as soon as the contractor has completed the “vanilla box” component of our new home.

Many thanks to Maureen Matthews (Beehive Design) for the many hours she has

invested in helping us ask the right questions and making countless wonderful suggestions on how the jigsaw puzzle that is our empty shell might fit together to best meet our needs (at the lowest possible cost). We of course expect many more hours Maureen-but we are truly grateful!

A special thank you to Hammond Eve for his extraordinary CAD drawings of the ideas being thrown at him non-stop. Hammond is so cool under pressure, never raises his voice when some of his female fellow dancers want changes made pretty much every other day. He is a voice of calm-thank you!

Bob Hyatt, Allen Vance, and Steve Martindale are at work on our sound system. Determining what still works and what we need to purchase or replace to give us an exceptional sound system in our new larger facility requires good planning. Thanks to these men for taking on this very important task. If anyone has a sound engineer friend who is willing to provide advice (pro bono of course) please let one of the committee know. If you have knowledge and would enjoy working on this committee as well, please email me!

We are exploring the creation of a development committee for BDC. David and Trish Hannemann have agreed to provide leadership for the group and there will be much more about how we can work towards financially securing the future of the club in the near future. If you have a development background or an interest in participating in friend and fund raising, we want to talk to you!

The Board certainly looks forward to the day we can send you weekly pictures of club members working in our new facility and a tentative date for our grand opening. We REALLY hate waiting and I know we are all ready to be in our new place!

Have questions or comments, please email me at plevi@levicentral.com.



Units J and K run from the corner shown on the right side of this picture down to where Bob is standing.



Pier Pont Crossing, 2408 Ashley River Road

From the intersection of Highway 61 and Sam Rittenberg, turn between Barnes and Noble and Senor Tequila. Travel .5 miles then stay right on SC-61/Ashley River Road. Travel 1.7 miles. Turn right at the stoplight then take the first left into the shopping center. Ballroom Dance Charleston will be in units J and K straight ahead to the left of the corner unit.

Monthly dance classes

The monthly group classes are structured so that there is a different dance featured each month.

- ✓ Choose classes at your skill level.
- ✓ Start on the first week of the month.

Every week the instructor will review the previous weeks and add a new pattern.

BEGINNER

Wednesday – St. Andrew's Fitness Center

7:00 – 8:00, Debbie Housand, 843-991-3601



Beginning dance classes teach the basic frame and body positions, a breakdown of the basic rhythm and steps. Students should enroll in this class at the beginning of the month so that everyone will be on the same "page" every week.

\$50 for 5 weeks.

October- East Coast Swing

INTERMEDIATE TECHNIQUE

Wednesday – St. Andrew's Fitness Center

8:00 – 9:00 David Roland, 843-568-6888



This class will help dancers of all levels correct form and function to maximize ease and enjoyment in dance. It is an excellent combination with the Wednesday Beginner class at 7:00. In October, David will teach smooth dance technique

and will choose techniques common to all smooth dances with a weekly emphasis on a different dance.

\$50 for 5 weeks.

October – Smooth

ADVANCED to INTERMEDIATE DANCER

Tuesday – St. Andrew's Fitness Center

7:00 – 8:00 David Roland, 843-568-6888



Refining good lead and follow is a major part of dance. This class will start with lead-follow and technique that will be applied to the dance of the month then go on to advanced intermediate patterns.

\$40 for 4 weeks.

October - Tango

ADVANCED DANCER – ANYTHING GOES

Monday – St. Andrew's Fitness Center

7:00–8:00, Debbie Housand, 843-991-3601



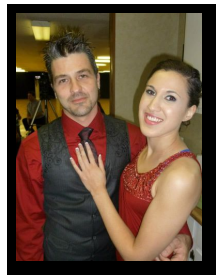
The advanced dancer is someone who already understands directional movement for all dances. The advanced dancer utilizes sway and contra-body where needed to enhance

movement. You can remember about footwork and body position. This class will incorporate new and creative moves!

\$40 for 4 weeks.

October – Waltz.

Friday progressive series



The Cha Cha series with Jason and Sheela starts on Friday, October 3. This is structured the same way as the classes and it includes a PARTY with snacks! Regular party price of \$5 Members, \$10 Guests.

Party photos and vidzø

We have a nice selection of class and workshop videos to help us all remember what we learned!
www.charlestonballroomdanceclub.shutterfly.com

Videos Posted on Shutterfly

Night Club 2-Step Workshop by Sam and Denise M.
Quickstep Workshop by David Roland
Beginner Cha Cha Workshop by Debbie Housand
Viennese Waltz Class by David Roland
Bolero Progressive Series by Debbie Housand
American Tango Progressive Series by David Roland
Argentine Tango Workshop by Linda Scott
Rumba Progressive Series by Debbie Housand
Waltz Progressive Series by David Roland – April
Argentine Tango Friday Series, Linda Scott, May
Bolero Progressive Series, Debbie Housand, June
East Coast Swing Series, David Roland, July
Farewell to Hans Riekerk July 26, 2014
Cha Cha Prog. Series by Debbie Housand, August
Hawaiian Luau August 16
Dance with the Stars Party – September 27

Party price increase

This is a reminder that the price of regular parties will be \$10 for members and \$15 for guests starting Saturday, November 1.

There was a detailed article about this in a recent email broadcast and it is repeated in this newsletter on page 5.

The Board will review a discount party pass proposal on October 5 and we will keep you informed on availability.



Regular dance parties

Friday October has been reserved for a series of Cha Cha lessons with Jason and Sheela. These are progressive, meaning that every week the previous weeks are reviewed and new patterns added – just like a class with a party bonus!

There is an hour-long lesson from 7:30 to 8:30 and then a dance party. Admission for the lesson and the party is the usual \$5 for members and \$10 for guests in October.

Saturdays Lessons vary every week and it is usually an instructor from a local studio--see the calendar for details. There is an hour-long lesson before the regular dance AND it is included in the price of party admission! Snack food, sodas, and coffee are included as well. Admission for October is \$5 for members and \$10 for guests.

Area studio news

Area studios are very busy promoting ballroom dance as well. Only showcases are shown here, please check out these websites for special events, workshops, and more.

Arthur Murray

1706 Old Towne Road, Charleston
www.arthurmurraychs.com

Carolina DanceSport

1850 Wallace Road, Charleston
Showcase, Sunday, October 26
www.carolinadancesportcharleston.com

Elite

709 Johnnie Dodds Blvd, Suite B
Mount Pleasant
www.elitedancecharleston.com

Fred Astaire Studio

1938 Ashley River Road, Charleston
1767 N. Hgw 17, Mount Pleasant
www.fadscharleston.com

(This article was first sent to members and guests by email broadcast on September 17.)

Party Fees

Party fees have been the same \$5 rate for members for a very long time. As you already know, everything has increased in price especially utilities. Even without the additional expenses at Pier Pont, a party fee increase would have been necessary because we had operating losses in 2011, 2012, and 2013 while we were in our own facility.

Last Saturday the board voted to increase the party fees to \$10 for members and \$15 for guests starting November 1. We hope to be in our beautiful new facility in November or early December -- just in time for the holidays, a grand opening, and a 25th ANNIVERSARY party!.

The board also agreed to offer discount packages for multiple parties; we welcome your input on what would work best for

you. Discount cards for first-time guests are available now for the asking. If you would like to invite friends to a dance, please reply to this email and we will get cards to you. It is as easy as that!

Many of our new guest dancers tell us that an hour lesson with a professional instructor, several hours of open dancing, and refreshments is a huge bargain at \$10. We all receive a lot of value for our admission fee.

This is an exciting time but we have to make sure we remain financially stable. In addition to the party fee increase, we will retain at least \$25,000 of current reserves, explore alternate sources of income such as rentals and sponsorships, and will also insure the floor against loss. The floor has been selected and will be ordered soon so that when the building is ready, it will be as well. If you have questions concerning the financial information or budget, please contact Connie Vance, Treasurer at 843-754-5087. No question is off limits!



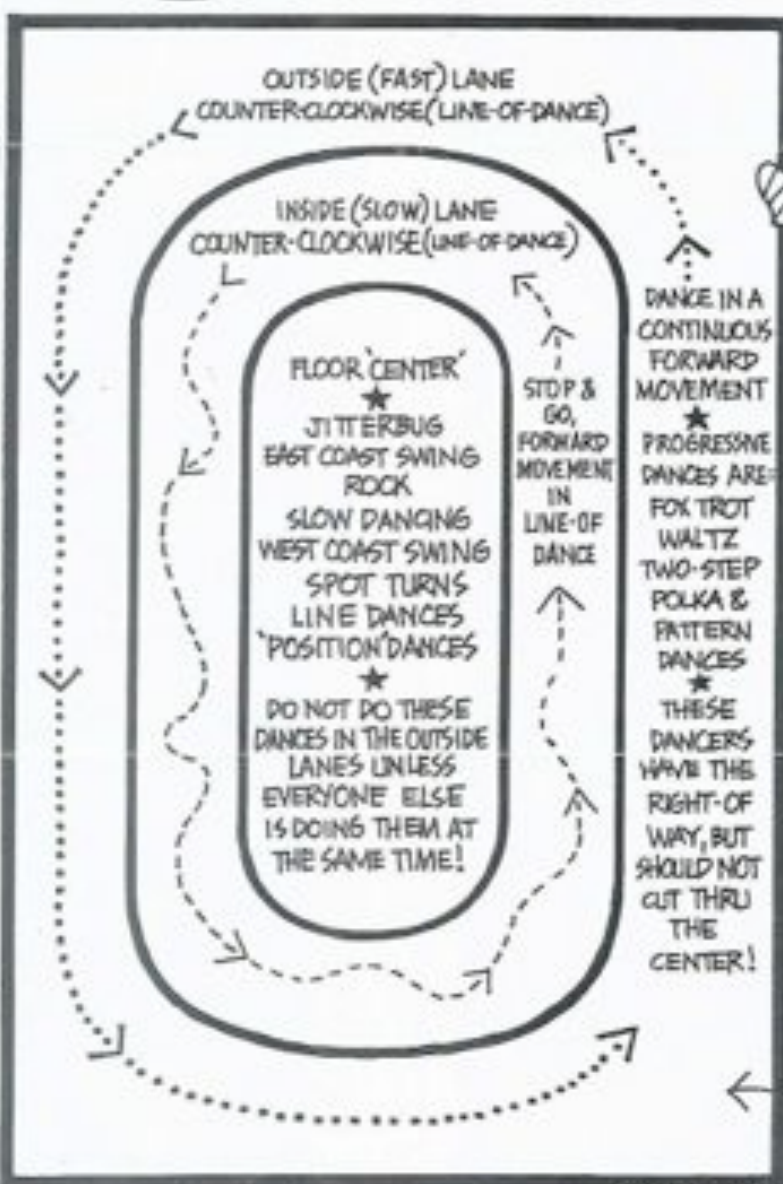
DANCERS! ENJOY DANCING TO THE FULLEST!
Let's All Practice Dance Floor Etiquette!

MANY DANCERS AND MANY STYLES OF DANCING CAN BE ACCOMMODATED ON THE FLOOR AT THE SAME TIME, IF TRADITIONAL DANCE FLOOR ETIQUETTE IS FOLLOWED. LET'S ALWAYS BE COURTEOUS, AND WE'LL ALL HAVE A GREAT TIME DANCING!

SEE, IT'S GETTING ROUGH ON THE DANCE FLOOR THESE DAYS, FOLKS!



WHEN DANCING IN THE OUTSIDE LANES, DO NOT BACK UP, DO NOT DANCE ACROSS THE FLOW. KEEP A LOOKOUT FOR OTHER DANCERS TO AVOID COLLISIONS! IF YOU WISH TO SWING, OR DANCE NON "LINE-OF-DANCE" STEPS, GO TO THE CENTER!



WHEN DANCING THE CHA-CHA OR RUMBA, DANCE IN YOUR OWN SMALL AREA AND IGNORE THE DIAGRAM!



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