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Ballroom Dance Charleston SC - USA Dance Chapter
6021

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January 2016

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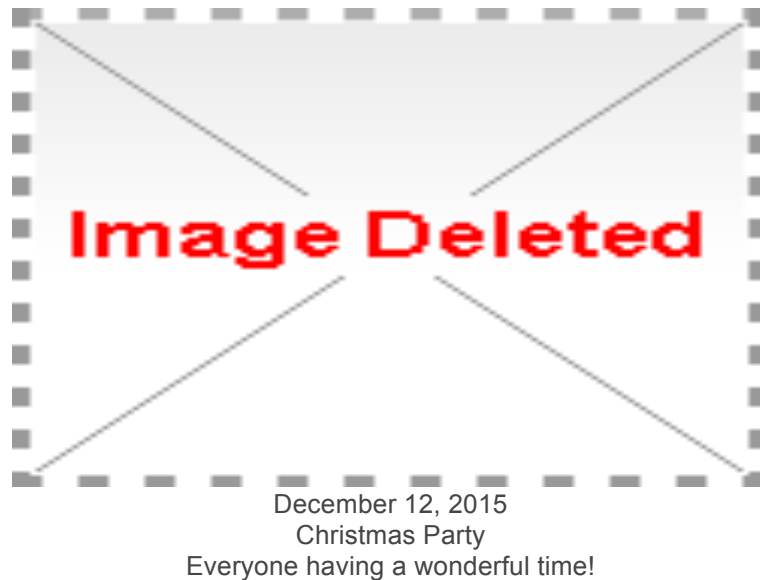
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President 's Corner by Pamela Levi

January 2016

Ballroom
Dance
Charleston
Annual
Report 2015
Annual
Membership
Meeting



Charleston County Main Library
December 19, 2015

President's Summary: Pamela Levi

Ballroom Dance Charleston celebrates its first Annual members meeting in excellent position to grow in members and programmatic offerings in 2016.

Classes and parties were profitable and the Board is able to maintain its reserve of \$25,000. The end of year accounting will not occur until early Jan but the treasurer's report clearly shows our financial health.

New instructors and dance opportunities have been added to the BDC roster and floor rents have increased significantly.

Details will be found in individual reports but I wish to thank this Board for their professionalism and commitment to the success of Ballroom Dance Charleston.

In addition I wish to thank the DJ's, the Finance Committee and all of the members who host or provide service to our organization. Many members tell me BDC is family, I agree and thank each of you for your dedication.

Education/Classes: Pamela Levi

Classes through November have produced \$10,495.00 after paying instructors. This is a monthly average of \$954.00

We have taught over 200 classes excluding Friday and Saturday and 7 workshops.

Dances taught in addition to the American standard six (Rumba, Cha-Cha, Tango, Waltz, EC Swing, Foxtrot) include Night Club Two-Step, Viennese Waltz, Argentine Tango, Country Two-Step, International Rumba, International Waltz, Paso Doble, Samba, Salsa, Bacchata, Hustle, Polonaise Folk, Shag, and Society Tempo Foxtrot, Bolero, Merengue, Bossa Nova Line Dance, Samba.

Finance: Treasurer Connie Vance

Please [click here](#) for the eleven-month financial report ending November 30, 2015.

Membership: Director Sharon Keene

Membership	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
As of May 31	114	109	127	137
As of Nov 30	85	112	95	118

Media Outreach: Director Jan Hyatt

Website - The information on the website has been expended to provide more value to the members. It is updated each week (sometimes more often) with current and future activities and events. The coming weekend information is listed each Thursday and removed on Sunday. Other information such as, club policies and membership information has been added to benefit the members.

Calendar - The monthly calendar is now completed earlier than it has even been. It is on the desk in the ballroom by the weekend prior to the next month. It is updated regularly with any changes and uploaded to the website. An easily accessible "Printable Calendar" was added last January and works very well.

Newsletter - The newsletter is now published several days prior to the new month so that the next month's information is available. The calendar is attached in the newsletter with the next month's classes scheduled with instructor profiles. The newsletter continues to contain information and events for our members.

City Paper - The City Paper lists our Friday and Saturday night dances each week in their electronic calendar and it is printed in their newspaper. Special parties and events are also listed here.

Post and Courier - This newspaper uses our ad for Friday and Saturday night dances in their electronic calendar on line.

BDC Facebook - The BDC Facebook page is updated regularly with the calendar, special events and pictures. Our Facebook exposure is continuously being expanded.

Meet-Up - All parties and special events are listed in the Meet-Up calendar. This is maintained and updated regularly and has brought new people to the ballroom.

Yelp - We receive about 50 hits a month on Yelp. Each month numerous people go to the website or seek the directions to the ballroom.

Google - We come up first when anyone goes to Google and asks for: "Ballroom Dancing Charleston."

Music: VP Todd Biegger

Currently there are 12 DJ's. Several have retired and a couple new volunteers are in training for the coming year. Generally each volunteer does one session each month. Bob Hyatt has done the most parties out of all the DJs. A DJ group was established this year and there have been two well attended training sessions. The old mixer was replaced with one suggested by Bruce Roberts, the sound engineer who designed the sound system. The old mixer will be used as a back-up for BDC.

We are not done with capital improvements for this year. We have budgeted

another \$3000 to address Signage in front of the studio to make us easier to locate. Wish list items and plans are already in place for additional improvements in 2016.

Physical Plant: VP Todd Biegger

Attention was paid this year to modifying mechanical systems such as re-plumbing the water system so one water meter could be eliminated (saving a \$55.00 monthly fee), installing programmable thermostats that can be changed from a smart phone (in case someone forgets and leaves then too high or too low) and applying 3M film to the windows. The film eliminates 80% heat and significantly reduces glare. Additional ceiling insulation and signage are planned.

Parties and Hosting: Director Marcia Hessert

Parties provide 60% of the BDC revenue and were listed on the survey as the main reason members join. Several changes were made this year to help make hosting less work for hosts. A Finance Committee was established and this group takes care of registration. This has helped many hosts who were uncomfortable with the financial part of hosting. In addition the DJ helps the host lock up and clear the studio. Hosts, in a pilot program, have been given a free party pass as recognition of the work that many put into hosting. Securing hosts continues to be difficult with a few members doing a great deal.

A member sponsored dance host program will be piloted in January to ensure un-escorted ladies have additional opportunities to dance.

Birthdays

Marie Cristo.....January 1
George Gatgounis.....January 1
Erin Henderson.....January 3
Toni Roberts.....January 7
James Shanks.....January 8
Barry Hasell.....January 9
Cathy Melvin.....January 10
Todd Biegger.....January 10
Tina Baxley.....January 14

Special Events

Sunday, January 17, 2016

Board Meeting
2:00pm - 4:00pm
Calhoun Library

Saturday, January 23, 2016

Chinese New Year Dance Party

7:30pm Tango by James Jiang
8:30pm Dance Party
DJ: Todd Biegger

Kristen Sullivan.....January 14 Reception: Susan Brock
Lee Montminy.....January 17 Hosts: Shiko Carter and Inge Sander
Jan Berenguer.....January 18
Peter Lanzillotta.....January 24
Margit Paskauskas.....January 26
Judy Stewart.....January 28
Adele Fisher.....January 31

January Class and Instructor Profiles

Please [click here](#) for complete Class and Instructor Profiles for January

Group Classes Scheduled for January

Monday: 7:00pm Advanced Bolero, by Debbie Housand

Tuesday: 7:00pm Intermediate Rumba, by David Roland

Wednesday: 7:00pm Beginner Foxtrot, by Debbie Housand

Thursday: 6:00pm Technique, by David Roland

Thursday: 7:00pm Intermediate Tango, by Michael Hogarth - follows Debbie's beginner Tango class in December with the Intermediate level in January.

Saturday: 3:00pm Argentine Tango, by James Jiang

Parties and Videos

Please [click here](#) for parties and videos.